

**MINUTES**  
**UNIVERSITY OF HOUSTON SYSTEM**  
**BOARD OF REGENTS**  
**ACADEMIC AND STUDENT SUCCESS COMMITTEE**

Thursday, February 19, 2015 – The members of the Academic and Student Success Committee of the University of Houston System Board of Regents convened at 11:47 a.m. on Thursday, February 19, 2015, at the University of Houston, Student Center Ballroom, Room 210, Second Floor, 4800 Calhoun Road, Houston, Texas, with the following members participating:

ATTENDANCE –

Member(s) Present

Paula M. Mendoza, Chair  
Durga D. Agrawal, Vice Chair  
Welcome W. Wilson, Jr., Member  
Asit R. Shah, Student Regent  
Tilman J. Fertitta, Ex Officio

Non-Member(s) in Attendance

Spencer D. Armour, III, Regent  
Jarvis V. Hollingsworth, Regent  
Beth Madison, Regent  
Peter K. Taaffe, Regent  
Roger F. Welder, Regent

In accordance with a notice being timely posted with the Secretary of State and there being a quorum in attendance, Chair of the Committee, Paula M. Mendoza called the meeting to order. Regent Mendoza stated the committee would consider eight (8) action items and one (1) information item would be presented.

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AGENDA ITEMS

**Action Item(s):**

1. Approval of Minutes – Item B

On motion of Regent Agrawal, seconded by Regent Wilson, Jr., and by a unanimous vote of the members present, the following minutes from the meeting listed below was approved:

- November 14, 2014, Academic and Student Success Committee Meeting

Following the approval of the minutes, Regent Mendoza asked Dr. Paula Myrick Short, Senior Vice Chancellor for Academic Affairs and Provost to introduce the items on the committee's agenda. Before Dr. Short proceeded to present these items, she introduced Dr. Bruce Jones, Vice Provost for Academic Programs to the committee, who was at the meeting and available to assist her and answer any questions should the need arise.

2. Approval of Appointment of Dean, Conrad N. Hilton College of Hotel and Restaurant Management – University of Houston, Item C – A&SS-C

Dr. Paula Myrick Short introduced and presented this action item requesting Board approval

of the appointment of Dennis Reynolds as the new dean of the Conrad N. Hilton College of Hotel and Restaurant Management. Dr. Reynolds is an Ivar Haglund Endowed Professor of Hospitality Management and Director of Wine Business Management Program at the Washington State University School of Hospitality Business Management. Dr. Short stated Dr. Reynolds has authored over 50 articles and is ranked 15<sup>th</sup> among the world's most prolific hospitality-management authors. Dr. Reynolds has authored or coauthored five (5) textbooks with his latest in its tenth edition. Prior to joining Washington State University's Carson College of Business in 2004, Dr. Reynolds was the J. Thomas Clark Professor of Entrepreneurship and Personal Enterprise at the Cornell University School of Hotel Administration. Dr. Reynolds holds a doctoral degree from Cornell University in hospitality management and a Master of Professional Studies degree with a concentration in management operations. He obtained his Bachelor of Science degree in hotel, restaurant, and institutional management from Golden Gate University. Dr. Reynolds' appointment is effective July 1, 2015, when he is expected to begin his duties.

Regent Wilson, Jr. inquired about the present dean of the Conrad N. Hilton College of Hotel and Restaurant Management and what process was used in the selection of the new dean?

Dr. Short stated that Dean John Bowen will be stepping down and returning to the faculty here at the University of Houston when Dr. Reynolds begins his duties on July 1, 2015. As with all of the university's dean searches, a search firm was chosen to work with the university to help identify likely candidates nationally. This was a national search. Dr. Short stated she had selected two co-chairs for that committee (a dean at one of our other colleges and a faculty member from HRM). Then they met with all of the faculty to gain their input into what they were looking for in a new dean within the HRM college. Dr. Short appointed a search committee with representation from that college and other colleges across campus, as well as other entities; and then the search process began accepting nominations. After the committee reviewed all of the applications, they then

- (1) determined a number to conduct airport interviews;
- (2) from that they determined the number of candidates to bring to campus for interviews; and
- (3) from those they then chose who they recommended to the Provost who were acceptable, along with their evaluations of those individuals.
- (4) at this point, the Provost does additional gathering of information; and with approval of the Chancellor,
- (5) they then select the individual that they at least make an offer to.
- (6) sometimes there may be two top individuals, and in such cases, Dr. Short stated they make an offer to one and if the university is not successful with that candidate, if there is another successful candidate, they then would recruit that candidate for the position.

After a brief discussion, the board requested a copy of Dr. Reynolds' vita for information which was obtained and distributed to the board at the meeting.

On motion of Regent Agrawal, seconded by Regent Wilson, Jr., and by a unanimous vote of the regents in attendance, the approval of appointment of Dr. Dennis Reynolds as Dean, Conrad N. Hilton College of Hotel and Restaurant Management – University of Houston was approved.

3. Approval of Appointment of Dean, Graduate College of Social Work – University of Houston - Item D - A&SS-D

Dr. Short presented this item requesting approval of appointment of Alan Dettlaff as the new Dean of the Graduate College of Social Work at the University of Houston. Dr. Dettlaff comes to UH from the Jane Addams College of Social Work at the University of Illinois at Chicago. He was recently honored with induction into the 2015 Class of Fellows of the Society for Social Work and Research. Dr. Dettlaff has broad experience in higher education, and has served in various roles in child protective services. He serves as Chair of the Commission on Educational Policy for the Council on Social Work Education (CSWE), which is responsible for policy that will shape the future of social work education over the next decade; and the Council of Social Work Education is also the accrediting agency for Colleges of Social Work. As an academic, Dr. Dettlaff has published extensively in the area of children's services for immigrant Latino children. He holds a Doctor of Philosophy and a Master of Science in Social Work from the University of Texas at Arlington and also holds a Bachelor of Social Work from Texas Christian University. Dr. Dettlaff is expected to begin his duties on May 16, 2015. Dr. Short stated that Dr. Dettlaff was present at the meeting and invited him forward to make a few remarks.

Dr. Dettlaff was very pleased and excited to be a part of the University of Houston and the Graduate College of Social Work. He believes this college has tremendous potential to build upon its current successes to become a nationally prominent, destination College of Social Work. He knows the faculty is very committed to that; the university is committed to that; and he is certainly very committed to that goal as well; and he is very much looking forward to working with the faculty, with the university and the board to move the College of Social Work forward and to be a part of the future of this University.

On motion of Regent Wilson, Jr., seconded by Regent Armour, and by a unanimous vote of the regents in attendance, the approval of appointment of Dr. Alan Dettlaff as the new Dean of the Graduate College of Social Work at the University of Houston was approved.

4. Approval of Doctor of Psychology in Health Service Psychology- University of Houston-Clear Lake – Item E – A&SS-E.

Dr. Short requested approval of a Doctor of Psychology in Health Service Psychology at the University of Houston-Clear Lake (UHCL). This proposed degree will provide broad scientist-practitioner training with a strong emphasis on clinical practice. It will advance evidence-based psychological practice to promote the health, behavioral health, and mental health of Houston and Texas citizens. Students will master the general core of psychological theory and research that underlies professional psychology. Students will also gain extensive expertise in clinical practice, including assessment and diagnosis, evidence-based interventions, ethics, and evaluation of services. It is expected that graduates will provide a full range of psychological, health, and behavioral health services as licensed psychologists or become practitioners that can meet the health and behavioral health needs of culturally diverse, low socio-economic, and underserved populations. This program is unique in Texas. Texas public universities currently do not offer a Psy.D. program in professional psychology.

Baylor University is the only university in Texas to offer this degree. There is a great need for this program as assessed by UHCL and certainly those who have reviewed these proposals which include all of the provosts at all of our institutions, as well as through their approval system on campus, believe that there is a great need for this program with the paucity of programs to prepare practitioners in this area altogether through programs that do exist produce only about 30 graduates a year to serve the entire Houston area including schools, community mental health agencies, hospitals, and medical centers. This is extremely important to note. The proposed degree conforms closely to the American Psychological Association (APA) accreditation requirements. APA guidelines do place strict limits on use of online instruction so all classes will be conducted face-to-face.

In its first five years, the program expects to enroll 46 students – six students the first year and then 10 students per year thereafter. Admitting 10 students a year allows the program to stay within APA faculty-student guidelines. Dr. Short stated it should be noted that UHCL currently offers 41 bachelor degrees; 45 master degrees; and one (1) doctoral degree program. This proposed degree program expects to generate revenue in its first year; and Dr. Short highly recommended board approval of this degree program.

On motion of Regent Armour, seconded by Regent Wilson, Jr., and by a unanimous vote of the regents in attendance, the approval of a Doctor of Psychology in Health Service Psychology at the University of Houston-Clear Lake was approved.

5. Approval of Bachelor of Science in Health and Behavioral Science – University of Houston-Downtown – Item F – A&SS-F.

Dr. Short presented this item requesting approval of a Bachelor of Science in Health and Behavioral Science at the University of Houston-Downtown (UHD). This degree was developed with great care and consideration. It combines a liberal arts education with professional health-related experiences. UHD met with their stakeholders and specialists in the healthcare industry including the Harris Healthcare System and Texas Children's Hospital, and engaged in discussions with those leaders in terms of what competencies and skills were needed to make certain that our students far and in order to be marketable and to help advance your enterprise. So the program was built around those competencies and skills that were identified in those discussions. This program, not only being an undergraduate degree, prepares students to enter masters and doctoral degrees in the health-related areas, but it also prepares graduates for entry level careers in health-related areas such as patient advocacy, healthcare navigation, and life-care management and agency care.

There are currently very few programs that exist in this area. This proposed degree is interdisciplinary so it draws across many of the disciplines that are at UHD, so it provides students with diverse approaches to understanding health studies. The students will be prepared to enter one of the fastest growing fields in the labor market. The Bureau of Labor projects that healthcare and social assistance needs sector will generate a 3% a year growth over the next number of years, and with Houston's growth projections of 14.9 million by 2050, the demand for long-term care workers and health service coordinators will increase by 21% and 27%, respectively. This is a fast growing employment area and will continue to be over an extended period of time.

On terms of how delivery of this degree program will take place, approximately 20% of the program's upper-level courses will be availability for those students who might be interested in online versus face-to-face opportunities. It is hopeful that once the program progresses that up to 50% of the courses may be online so that they have a further reach across the area for students. UHD expects to enroll approximately 195 students in the first five years and generate revenue in the third year. UHD currently offers 44 bachelor degrees and 7 master degree programs.

Regent Shah commented that earlier Regent Agrawal had brought up the discussion of a medical school in the future and as the UH System continues to add healthcare programs throughout the four (4) institutions, Regent Shah wanted to know what the vision or strategic plan for the future was and/or was there an end goal? Dr. Short stated she believes that each of the four (4) System institutions has a role to play, obviously with the increase and size of the healthcare care industry and the health needs and aging population. Therefore, the various degree programs that are either in place or may be approved, all again, either add to the number of practitioners that can work in the medical area or in the medical field or healthcare field; they also prepare students to go to medical school at UH (graduates particularly who have health-related degrees may be interested in a medical school) but it also again calls for enhancing UH's footprint and the UH System's footprint in the whole health-care area. As plans for the medical school advance, Dr. Short stated she was sure that individuals from across the system will convene to talk more thoroughly about ways that various programs and various initiatives across the System can contribute to the benefit of all the campuses.

Regent Shah also inquired as to whether this program was partnering with the Texas Medical Center in anyway? Mr. Hugetz, Provost from UH-Downtown stated that in designing the program they had gone out to a number of the institutions in the Medical Center to discuss the curriculum, to discuss the job opportunities, and the possibilities of internships, so it is very much a partnership.

Regent Agrawal asked Dr. Short as to whether the university was looking at the non-performing programs across the UH System to discontinue those programs which are non-performing? The Texas Higher Education Coordinating Board (THECB) did have a mandate to review non-performing programs, stated Regent Agrawal. He wanted to know how often the university reviewed those programs and were those recommendations then made to the board or does the university decide which programs were then discontinued? Dr. Short stated that up until last year the non-performing programs had been reported to the THECB. This process was currently being reviewed to see what the university will put into place, but Dr. Short suspects that this review will take place every three (3) years which then can also be reported to the board. Regent Agrawal believes these reviews should take place every year, but Dr. Short stated that these reviews were typically conducted every third year and that it would be difficult to do so every year. Dr. Short did say though that another way to possibly review so many programs would be to also stagger those programs being reviewed so that the university is looking at a cohort of programs every year much the way that the THCEB does program reviews, and in that way, we could stay more current and have a clearer

picture of how our programs are producing. Programs can also ebb and flow too, therefore an annual might not give a clearer picture – there may be a drop one year but could increase double the next year. Dr. Short stated a careful study needed to be done but agreed that some of the programs should be reviewed on a regular basis.

Regent Armour wanted to be clear and asked Dr. Short that any time the university institutes a new program; of course, the board has seen dozens of these pro formas and they are always excited to see new programs, but is it that we only look at them only on a three-year look back to decide whether or not these programs are paying their own way? Dr. Short stated the new programs were reviewed on an annual basis, but all programs not just new ones because that is where you may begin to see programs dropping off that need to be perhaps eliminated so that you have the resources to bring new programming on and that is what Dr. Short meant by reviewing programs every three years.

Regent Wilson, Jr. suggested that possibly a rolling program to where a third of the programs are reviewed every year is done because he felt it is important to stay lean whether or not the THECB mandates for us to do it or not we should do it as a board.

On motion of Regent Wilson, Jr., seconded by Regent Armour, and by a unanimous vote of the regents in attendance, the Bachelor of Science in Health and Behavioral Science at the University of Houston-Downtown was approved.

6. Approval of Master of Science in Data Analytics – University of Houston-Downtown, Item G - A&SS-G.

Dr. Short introduced this item requesting approval of a Master of Science in Data Analytics at the University of Houston-Downtown (UHD). Dr. Short stated that UHD worked with industry partners to determine what types of things should be in a master's program for data analytics. UHD worked with representatives from healthcare, energy, criminal justice, education, and the technology sectors all of which deal with issues of how to capture, how to organize and how to make sense out of data particularly out of data warehouses as they currently exist. This degree is designed to meet the needs that have been identified for highly skilled data analysts who are able to do this type of work with the growing amount of large datasets that we are all familiar with and have to turn them into information that can be used in evidenced-based decision making. It is interesting that the demand for this type of preparation exists in advertising, healthcare, criminal justice, policing, large scale business and industry processes biomedicine and natural resources government agencies. Graduates will be able to enter these types of occupations in these types of professional settings. It is important to note that what sets this degree apart from perhaps just a straight master's degree in statistics is that these students spend their last three (3) hours engaged in a real world application of their skills through an internship with an interesting partner or agency. They expect to enroll approximately 150 students the first five (5) years. Dr. Short called on Mr. Ed Hugetz, Provost from UHD, to explain the variance in the pro forma that was distributed at the meeting from the one posted online which did not have the faculty salaries (the corrected copy has since been posted online).

Below is a brief summary of Mr. Hugetz's comments.

- As UHD projects enrollment moving forward, the number in the third year when the forma funding from the State kicks in and begins to move from the red to the black is a key piece that the board always reviews.
- The board has always indicated, and as Regent Armour had mentioned earlier in the meeting re the review of new programs, the question is the board is betting on the projections that the university is making and the board would like to see accountability and they will certainly report back on this program.

On motion of Regent Armour, seconded by Regent Wilson, Jr., and by a unanimous vote of the regents in attendance, the Master of Science in Data Analytics at the University of Houston-Downtown was approved.

7. Approval of Bachelor of Science in Kinesiology – University of Houston-Victoria, Item H – A&SS-H.

Dr. Short presented this item requesting approval of a Bachelor of Science in Kinesiology at the University of Houston-Victoria (UHV). This is an attractive program that will bring students to a destination campus. They will be qualified to take the Texas Certification Examination and the Texas Teaching Certifications in Physical Education and Secondary Life Science which there is a demonstrated need for more physical education teachers, those that have an understanding of sports for which graduates of this program would be able to fill that need. It is anticipated that 30 % of the courses will be online and 70% of the courses will be face-to-face; and it is expected that they will enroll approximately 150 students.

On motion of Regent Armour, seconded by Regent Wilson, Jr., and by a unanimous vote of the regents in attendance, the Bachelor of Science in Kinesiology at the University of Houston-Victoria was approved.

8. Approval of Master of Science in Space Architecture – University of Houston, Item I – A&SS-I.

Dr. Short introduced this item requesting approval of a Master of Science in Space Architecture at the University of Houston. This degree is being transferred from the College of Architecture to the Cullen College of Engineering. This program will be geared towards the space industry; those employed at the National Aeronautic Space Agency (NASA) and related organizations. It is particularly an important degree in that as NASA and other agencies move towards opening orbiting space stations, lunar bases, and the Mars and Orion projects. There will be an understanding of how space environment can impact design and impact so many things as you think about how to construct those entities for space exploration. There is the whole area of how psychology is impacted; all of the elements that exist in space and how they come to bear on the kinds of things that are developed for space exploration. Industry partners are very excited about this degree, such as Boeing, NASA, United Space Alliance, SpaceHab Inc., Bigelow Aerospace, Oceaneering Space Systems, the Houston Airport Authority, and many others. It will be housed in the Cullen College of

Engineering. The courses and the faculty are available and there will be no impact by moving this degree from Architecture to Engineering on the student admissions and graduations.

On motion of Regent Armour, seconded by Regent Wilson, Jr., and by a unanimous vote of the regents in attendance, the Master of Science in Space Architecture at the University of Houston was approved.

The final action item for the committee's consideration was Item J, the Approval of University of Houston Honorary Degrees – University of Houston – A&SS-J.

Dr. Short presented this item to the committee stating there were two (2) outstanding individuals who have been nominated and recommended by the committee for consideration for Honorary Degrees at the May 2015 graduation.

- (a) Melvin L. Wolff – who has served as President and Chief Executive Officer of Star Furniture Company and has been a long-term supporter of the University of Houston. Mr. Wolff is a very outstanding individual who has served as Chairman of the University of Houston College of Business Foundation and serves on the Dean's Executive Board for the Bauer College of Business. In 2008, he and his wife, Cyvia endowed the Wolff Center for Entrepreneurship (WCE) which is currently ranked as one of the top undergraduate entrepreneurship programs in the nation. Since then, he has maintained his engagement with the university. Every year, Mr. Wolff sponsors and accompanies 16 students to Omaha, Nebraska to meet with Warren Buffet.
- (b) Jim McIngvale is also an entrepreneur and businessman. He is the founder and owner of Gallery Furniture. He and wife, Linda started Gallery Furniture in 1981 and have built it into a \$200 million enterprise. Mr. McIngvale has contributed greatly to the University of Houston and has made major gifts to the Hilton College, UH Athletics, and the Graduate College of Social Work (GCSW). In 2010, he was the recipient of GCSW's inaugural "Spirit of Social Work" award. He is very philanthropic and supporting the Houston Livestock Show and Rodeo and other nonprofit organizations.

On motion of Regent Wilson, Jr., seconded by Regent Armour, and by a unanimous vote of the regents in attendance, the approval of Mr. Melvin L. Wolff and Mr. Jim McIngvale as the recipients of the University of Houston Honorary Degrees was approved.

At the conclusion of the approval of the last action item presented, Regent Mendoza called for a motion to place all eight (8) action items presented to the committee on the Board of Regents' Consent Docket Agenda for final Board approval at the Board of Regents meeting scheduled for later today, Thursday, February 19, 2015.

On motion of Regent Wilson, Jr., seconded by RegentAgrawal, and by a unanimous vote of the committee members present, the following eight (8) action items will be placed on the Board of Regents' Consent Docket Agenda for final approval at the February 19, 2015 Board meeting as listed below.



University of Houston System

1. Approval of Appointment of Dean, Conrad N. Hilton College of Hotel and Restaurant Management – University of Houston;
2. Approval of Appointment of Dean, Graduate College of Social Work – University of Houston;
3. Approval of Doctor of Psychology in Health Service Psychology – University of Houston-Clear Lake;
4. Approval of Bachelor of Science in Health and Behavioral Science – University of Houston-Downtown;
5. Approval of Master of Science in Data Analytics – University of Houston- Downtown;
6. Approval of Bachelor of Science in Kinesiology – University of Houston-Victoria;
7. Approval of Master of Science in Space Architecture – University of Houston; and
9. Approval of University of Houston Honorary Degrees – University of Houston.

The last item to be presented before the committee was a presentation re Advances in Research and Technology Transfer at UH – University of Houston, Item K – A&SS-K.

Due to time constraints, Dr. Rathindra Bose, Vice Chancellor for Research and Technology Transfer was asked to give brief remarks outlining his research presentation. Dr. Bose stated that Research was doing very well; and as noted in Chancellor Khator's recent progress report, for the FY2013 academic year, it was reported that there was a total of \$131 million in research expenditures and for FY2014, a total of \$141 million in research expenditures had been reported. For most of the System universities, their research awards and expenditures were flat, but for the last three (3) years we did see research awards increase by 28%; and at the same time the expenditures also increased by 25%. In 2008, our licensing income was a little under \$9 million, but in FY2014, \$21.4 million was reported.

One of the major projects that we are currently working on is a national project for a Superconductivity Manufacturing Initiative. President Obama has created this new initiative, with each grant ranging from \$70 million to \$150 million, and requires partnerships with industry, federal laboratories, and others. So we have created a consortium with 35 industries, which include General Electric, Westinghouse, and Siemens. This consortium was created along with five (5) other universities, which include North Carolina State University, Ohio State University, Florida State University, and others. Dr. Bose stated they are creating a bylaw so that this can operate as a manufacturing institute and the hope is that we receive a large grant so that we can become a national center. In trying to establish a national center here, another point to note is that last week, we had a pending proposal at the Department of Homeland Security, and this proposal has been ranked very highly. The nine (9) member team came to the university this last week for a site visit and the university is very optimistic that the funding will probably be coming in.

Regent Mendoza thanked Dr. Bose for his exciting presentation.

University of Houston System

This item was presented for information only and required no committee action.

It should be noted that no Executive Session was held.

There being no further business to come before the committee, the meeting was adjourned at 12:40 p.m.

All documentation submitted to the Committee in support of the foregoing action items, including but not limited to “Passed” agenda items and supporting documentation presented to the Committee, is incorporated herein and made a part of these minutes for all purposes; however, this does not constitute a waiver of any privileges contained herein.

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Others Present:

Renu Khator  
Carl Carlucci  
Paula Myrick Short  
Dona Cornell  
Rathindra Bose  
Elwyn Lee  
Jason Smith  
Eloise Dunn Stuhr  
Richard Walker  
Don Guyton  
William Flores  
William Staples  
Victor Morgan  
Marquette Hobbs  
Gerry Mathisen

Wayne Beran  
Ed Hugetz  
Michelle Dotter  
Alan Dettlaff  
Bruce Jones  
Dan Wells  
Wynne Chin  
Don Price  
Dana Rooks  
Jon Aldrich  
Dick Phillips  
Brian Thomas  
Mike Emergy  
Brenda Robles

Carl Stockton  
Sacha Ryder  
Steve Wallace  
Mark Clarke  
Sabrina Hassemani  
Oscar Gutierrez  
Phil Booth  
Chris Stanich  
Shannon Harris  
Fuji Watanabe  
Anita Couch  
Joe Brueggman  
Brian Alexander  
Brian Thomas