

MINUTES
UNIVERSITY OF HOUSTON SYSTEM
SPECIAL CALLED BOARD OF REGENTS MEETING

Friday, October 12, 2012 – The members of the Board of Regents of the University of Houston System convened at 8:51 a.m. on Friday, October 12, 2012, at the Hilton University of Houston Hotel, Conrad Hilton Ballroom, Second Floor, 4800 Calhoun, Houston, Texas, with the following members participating:

ATTENDANCE –

Present

Nelda Luce Blair, Chairman
Tilman J. Fertitta, Secretary
Spencer D. Armour III, Regent
Mica Mosbacher, Regent
Roger F. Welder, Regent
Welcome W. Wilson, Jr., Regent
Gage A. Raba, Student Regent, nonvoting

Member(s) Absent

Jarvis V. Hollingsworth, Vice Chair
Nandita V. Berry, Regent

In accordance with a notice being timely posted with the Secretary of State and there being a quorum in attendance, Chair Blair called the meeting to order and made mention that this special board meeting would substitute for the board meeting that had been previously scheduled for November 14, 2012; and following the completion of this meeting the regents' Board Retreat would be held.

Chair Blair moved to the first item on the board's agenda and asked Dr. Carl Carlucci, Executive Vice Chancellor for Administration and Finance to introduce the item.

AGENDA ITEMS

Action Items

1. Approval is requested of the committee members and their appointment terms for the System-wide Art Acquisition Committee (SWAAC) – University of Houston System, Item B, BOR-B1-6

Dr. Carl Carlucci, Executive Vice Chancellor for Administration and Finance requested approval of the committee members and their appointment terms for the System-wide Art Acquisition Committee (SWAAC) per Board policy 53.01 which specifies the guidelines for the operations of this committee. There are currently 14 appointments to be made on this committee and the names of eight (8) individuals were brought forward for board approval to fill the eight (8) vacant positions. The recommended committee members and their terms were chosen per SWAAC policy.

On motion of Regent Wilson, Jr., seconded by Regent Armour, and by a unanimous vote of the regents in attendance, the approval of the committee members and their appointment terms for the System-wide Art Acquisition Committee (SWAAC) – University of Houston System was approved by the board.

The following two items (Item C and Item D) were combined and presented together for the board's consideration and approval.

2. Request for Approval of the Annual Purchase of Programming from Public Broadcasting Services – University of Houston, Item C, BOR-C7-9; and
3. Request for Approval of the Annual Purchase of Programming from National Public Radio – University of Houston, Item D, BOR-D10-11.

Dr. John Antel, Senior Vice Chancellor for Academic Affairs and Provost introduced these two items requesting approval of the annual purchase of programming from Public Broadcasting Services and the annual purchase of programming from National Public Radio both for the University of Houston. Dr. Antel asked Ms. Lisa Trapani Shumate, Executive Director, General Manager and Member, Houston Public Media to present these items to the board.

Ms. Shumate addressed these items and below is a brief summary of her remarks.

- Since joining the University of Houston in 2012, Ms. Shumate was proud to announce that at the base it all begins with listenership and viewership.
- Despite a very crowded media landscape:
 - Listenership on KUHA (Classical 91.7) had grown by 7 percent to 122,000 listeners per week;
 - Listenership on 88.7 had grown by 4 percent to 305,000 listeners per week;
 - Viewership on KUHT, Houston PBS, was up 20 percent to 1.3 million viewers per week; and
 - There had also been an increase in the digital platforms.
- UH Synergy was another important area of focus.
 - Two prime time specials had been done, the last one being aired on October 11, 2012 at the UH Arts Open House.
 - In April 2012, an afternoon with the Artist, Dennis Quaid and Company, was held;
 - Front Row is a regular stop for the Moores School of Music and Opera Center;
 - University of Houston faculty are on radio and television programs on a regular basis;
 - Student involvement is up with more internships and paid lab positions;
 - Coog radio receives technical and staff support; and
 - There are engines:
 - (a) Bauer Business Focus
 - (b) UH Moments which runs on all platforms, and
 - (c) Every hour on all stations – University of Houston ID recognition.
- Houston Public Media works very closely with University Advancement and appreciates their leadership and the ability to work with them.

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- From a management standpoint, the theme has been to merge all departments by creating content across all platforms and cross-promotion so when someone watches television they will see spots for KUHF radio and when someone listens to the radio they will hear spots, e.g., the Front Line special.

Dr. Carl Carlucci addressed questions concerning the budget and below is a summary of his brief remarks.

- In 2012, the budget for both radio and television were treated as a combined balance sheet.
- In the past three years, there has been a deficit of approximately \$1.5 million annually.
- Due to the actions that have been taken by management, the annual deficit for this year has been reduced to approximately \$300,000; and when management actions are totally in place, there will be a surplus of approximately \$600,000 for next year.
- As a result of very strong management actions taking place, the deficit has been reduced and surplus created.

The Red, White and Blue platform was addressed by Regent Monty and a number of issues were raised. Ms. Shumate answered these concerns and below is a brief summary of her comments.

- At the beginning of the political season, they had set out to established criteria because issues arise, e.g., what candidates are involved in the debates or things that could be interpreted as debates. These criteria were followed and as a result there were candidates who had met those thresholds who by other standards might not have been considered a major candidate in that they were not Republican or Democrat.
- In scheduling, some campaigns were called in advance of the final decision being made.
- Going forward, General Counsel Dona Cornell will give advice on how these issues should be handled in the future.
- This is a weekly platform so all elected candidates are welcomed; this is the place where they can get the most recognition when they are not in campaign season to talk to their constituents.
- Ms. Shumate encouraged everyone to direct any questions or concerns to her attention and she would welcome the opportunity to meet and work with them.

Regent Wilson, Jr. voiced a few general statements which he had expressed to Ms. Shumate earlier and below is a summary of his remarks.

- The radio station has done a great job at connecting itself and identifying itself with the University of Houston.
- The digital format still requires some work.
- The public television station does seem to be moving in that direction but he stated he was still surprised that sophisticated Houstonians are amazed to hear that Channel 8 has anything to do with the University of Houston. He stressed the importance to encourage the individuals at the TV station to identify not just with PBS but with the University of Houston at every opportunity.
- Regarding the special interests programs on either television or radio where they are discussing some community interests, etc., he stated the more insider interviews we can get from the UH faculty to get their opinion(s) on whatever the subject is adds credence.

A brief discussion followed.

On motion of Regent Welder, seconded by Regent Wilson, Jr., and by a unanimous vote of the regents in attendance, the request for approval of the Annual Purchase of Programming from Public Broadcasting Services – University of Houston, Item C, and the request for approval of the Annual Purchase of Programming from National Public Radio – University of Houston, Item D, was approved by the board.

4. Approval of Intercollegiate Athletics Addition of Women's Golf to Sponsored Sports List for the University of Houston – University of Houston, Item E – BOR-E12-17.

Mr. Mack Rhoades, Vice President for Intercollegiate Athletics introduced this item to the board requesting approval of Intercollegiate Athletics addition of Women's Golf to Sponsored Sports list for the University of Houston. Mr. Rhoades asked Ms. DeJuena Chizer, Associate Athletic Director and Senior Women Administrator in Athletics, who gave a powerpoint presentation outlining the "Women's Golf Proposal – Title IX / Gender Equity" report.

Ms. Chizer briefed the board on Title IX and below is a brief summary of her remarks.

- Title IX, Education Amendments of 1972, is a federal law prohibiting sex discrimination in education programs, including athletics programs.
- Title IX requires the University to review all of its sports for gender equity in relation to the following three (3) areas:
 - (a) Participation opportunities;
 - (b) Scholarships; and
 - (c) Other benefits.
- Other benefits include facilities, sports medicine, and all of those other support services.
- For Scholarships and Benefits, Title IX requires equality between the men's and women's sports, e.g., if 40% of the student athletes are female, 40% of the scholarship dollars per year must be awarded to females; per diem must be the same amount for male and female athletes.
- For Participation Opportunities, Title IX allows institutions to demonstrate Title IX compliance by proving one and only one part of the following three (3) prong test it chooses:
 - (a) Provide opportunities substantially proportionate to enrollment (because 51% of all UH students are female, 51% of the athletic participation opportunities must be for females). This is difficult to meet for most universities because most institutions have football teams with over 100 student athletes. OR
 - (b) History and continuing practice of program expansion for the underrepresented sex. It has been 12 years since the university has added a women's program. Softball was added in 2001. OR
 - (c) Fully and effectively accommodating the underrepresented sex. We are currently in the process of doing this now with an assessment.

Gender Issues at UH were addressed:

- 51% - female enrollment and 42% - female participation. This ratio is common for universities such as UH with football teams due to roster sizes with more than 100 student athletes.
- UH has to prove Title IX compliance by either demonstrating a history and continuing practice of program expansion for females, or that the sports currently offered are fully and effectively accommodating the interests and abilities of females.

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- UH has eliminated one (1) men's sport and added two (2) women's sports since 1984, showing an effort towards eliminating the disparity between men's and women's sport offerings.
- UH continues to gauge interest and abilities through regular assessments of enrolled and incoming female students and an analysis of areas such as the high school sports offered in the recruiting area, sports offered by universities in Texas and the Big East.
- UH continues the use of an athletic interest survey among freshmen and enrolled student population regarding their interest in varsity sports.
- Need clear procedures for requesting the addition or upgrade of a sport.
- UH continues to fully and effectively accommodate underrepresented sex.

Mr. Rhoades addressed the board and outlined the two-step plan for the addition of Women's Golf. Below is a summary of his remarks.

- For the 2013-2014 season, two student athletes would compete individually in a variety of tournaments.
- An Associate Head Coach for the Women's Golf program would be hired by June 1, 2013.
- An Assistant Women's Golf Coach would be hired by June 1, 2014.
- There would be two coaches for the Women's Golf program and they would officially compete as a team during the 2014-2015 season in the Big East.
- Cost model was broken down for each fiscal year as follows.
 - Costs for the 2012-2013 fiscal year were:
 - (a) Hiring of the Associate Women's Coach (three month's salary – June thru August 2013 at \$17,875) which would include benefits and recruiting (\$5,000) for a total of \$22,875.
 - Costs for the 2013-14 fiscal year total \$178,000 which includes:
 - (a) Two full scholarships totaling \$46,000
 - (b) Team travel for 24 competition days for two players at \$15,000
 - (c) Equipment (\$7,500)
 - (d) Recruiting (\$10,000)
 - (e) Coaches' salaries and benefits:
 - Associate Head Women's Coach (\$75,000)
 - Three months for Assistant Women's Coach (\$11,700)
 - Increase to promote Chris Hill to Associate Head Men's Coach (\$13,000)
 - Costs for 2014-2015 (per the NCAA Sport Sponsorship distribution UH will receive \$25,000-\$30,000 based on the current model) total approximately \$355,300 and include:
 - (a) Six full scholarships totaling \$138,000
 - (b) Team travel for 24 competition days and the Big East Conference Championship (\$55,000)
 - (c) Equipment (\$25,000)
 - (d) Recruiting (\$15,000)
 - (e) Coaching Salaries and Benefits:
 - Associate Head Women's Coach (\$75,000)
 - Assistant Women's Coach (\$46,800)

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- The Women's Golf Team will play at the Redstone Golf Course (which is also the official home of the Men's Golf Team) and they will have the use of the facilities, equal access, locker rooms, etc.
- UH begins membership in the Big East, July 1, 2013 and this program will be funded in terms of the increase in revenues that we will receive from our membership in the Big East.

On motion of Regent Monty, seconded by Regent Armour, and by a unanimous vote of the regents in attendance, the approval of the Intercollegiate Athletics addition of Women's Golf to Sponsored Sports List for the University of Houston was approved.

At 9:27 a.m., pursuant to Subchapter D of Chapter 551 of the Texas Government Code, which allows governing boards to meet in closed session, Chair Blair stated the Board would convene in Executive Session.

Executive Session Report

Chair Blair reconvened in open session at 10:00 a.m. and the following matters were addressed in Executive Session.

A Litigation Status Report and Legal Briefing were given by the General Counsel, Dona Cornell and an update on METRO was discussed. There was no action taken from Executive Session.

There being no further action to come before the Board the meeting adjourned at 10:00 a.m.

All documentation submitted to the Board in support of the foregoing action items, including but not limited to "Passed" agenda items and supporting documentation presented to the Board, is incorporated herein and made a part of these minutes for all purposes; however, this does not constitute a waiver of any privileges contained herein.

Others Present:

Renu Khator
Dona Cornell
Richard Walker
Ed Jones

Carl Carlucci
Rathindra Bose
Darrin Hall
Gerry Mathisen

John Antel
Eloise Dunn Stuhr
Jon Aldrich