# HOUSTON PUBLIC MEDIA (A DIVISION OF THE UNIVERSITY OF HOUSTON SYSTEM)

# FINANCIAL STATEMENTS

AUGUST 31, 2022 AND 2021

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# **INDEPENDENT AUDITORS' REPORT**

To the Board of Regents, University of Houston System:

#### **Report on the Audit of the Financial Statements**

#### **Opinion**

We have audited the financial statements of the business-type activities and the discretely presented component unit of Houston Public Media (the "Stations"), a division of the University of Houston System (the "UH System"), as of and for the years ended August 31, 2022 and 2021, and the related notes to the financial statements, which collectively comprise the Stations' basic financial statements as listed in the table of contents.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Stations as of August 31, 2022 and 2021, and the changes in its financial position and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

## **Basis for Opinion**

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Stations and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## **Responsibilities of Management for the Financial Statements**

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Stations' ability to continue as a going concern for twelve months beyond the financial statement date, including any currently known information that may raise substantial doubt shortly thereafter.

# Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Stations' internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Station's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control–related matters that we identified during the audit.

## **Emphasis of Matters**

As discussed in Note 1 to the financial statements, the 2021 financial statements have been restated to conform with the provisions of GASB 87, which has been applied retrospectively for all prior periods presented. Our opinion is not modified with respect to this matter.

As discussed in Note 1, the financial statements of the Stations are intended to present the financial position, and the changes in financial position and cash flows, of only that portion of the Stations-related accounts of the UH System that are attributable to the transactions of the Stations. They do not purport to, and do not, present fairly the financial position of the UH System as of August 31, 2022 and 2021, and the changes in its financial position and its cash flows for the years then ended, in accordance with accounting principles generally accepted in the United States of America.

## **Required Supplementary Information**

Accounting principles generally accepted in the United States of America require that management's discussion and analysis as listed in the table of contents be presented to supplement the basic financial statements. Such information is the responsibility of management and, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. We have applied certain limited procedures to the required supplementary information in accordance with auditing standards generally accepted in the United States of America, which consisted of inquiries of management about the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the basic financial statements, and other knowledge we obtained during our audit of the basic financial statements. We do not express an opinion or provide any assurance on the information because the limited procedures do not provide us with sufficient evidence to express an opinion or provide any assurance.

#### Supplementary Information

Our audit was conducted for the purpose of forming an opinion on the financial statements that collectively comprise the Stations' basic financial statements. The supplementary information as listed in the table of contents is presented for purposes of additional analysis and is not a required part of the basic financial statements.

The supplementary information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the basic financial statements. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the basic financial statements or to the basic financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the supplementary information is fairly stated, in all material respects, in relation to the basic financial statements as a whole.

James Meore : 60., P.L.

Gainesville, Florida March 16, 2023

# HOUSTON PUBLIC MEDIA (A DIVISION OF THE UNIVERSITY OF HOUSTON SYSTEM) MANAGEMENT'S DISCUSSION AND ANALYSIS AUGUST 31, 2022 AND 2021

#### **INTRODUCTION**

The following Management's Discussion and Analysis ("MD&A") provides an overview of the activities and the financial position of Houston Public Media (the "Stations"), a division of the University of Houston ("UH") System (the "UH System"), as of and for the years ended August 31, 2022 and 2021. This MD&A offers a summary of significant current year activities of the Stations, resulting changes in net position and currently known economic conditions and facts. This analysis should be read in conjunction with the Stations' financial statements and the notes to the financial statements. Responsibility for the financial statements, related note disclosures and MD&A rests with the Stations' management.

The Stations, licensed to the Board of Regents of the UH System, are located at the UH System's Central campus and are a division of UH. Houston Public Media Foundation ("HPMF") is a legally separate and tax-exempt entity meeting the criteria to be discretely presented as a component unit.

## **OVERVIEW OF THE FINANCIAL STATEMENTS**

The Stations herewith present their financial statements for fiscal years ended August 31, 2022 and 2021. The financial statements have been prepared in accordance with the standards of the Governmental Accounting Standards Board, which establishes accounting principles generally accepted in the United States of America for state and local governments. The three primary financial statements presented are the statement of net position; the statement of revenues, expenses, and changes in net position; and the statement of cash flows. The information contained in the financial statements of the Stations is incorporated within the UH System's Annual Financial Report.

## FINANCIAL STATEMENTS

The financial statements consist of the following:

The *statement of net position* reflects the Stations' assets and liabilities using the accrual basis of accounting, and represents the financial position as of the conclusion of the fiscal year. Net position is equal to assets minus liabilities. Unrestricted net position is available to the Stations for any lawful purpose. Unrestricted net position often has constraints imposed by management, which can be removed or modified. Net investment in capital assets represents the original acquisition value of capital assets including leased assets, net of accumulated depreciation and amortization, reduced by the outstanding debt obligations and lease liabilities related to those capital assets. Restricted net position represents net position that can be utilized only in accordance with third-party imposed restrictions.

The *statement of revenues, expenses, and changes in net position* identifies operating revenues received by the Stations. Additionally, the operating expenses incurred by the Stations during the fiscal year are displayed. Any revenues or expenses resulting from other than operations would also be displayed on this statement.

# HOUSTON PUBLIC MEDIA (A DIVISION OF THE UNIVERSITY OF HOUSTON SYSTEM) MANAGEMENT'S DISCUSSION AND ANALYSIS AUGUST 31, 2022 AND 2021

(Continued)

The *statement of cash flows* reflects the inflows and outflows of cash and cash equivalents and shows the various cash activities by type, reconciling the beginning cash and cash equivalents amount to the ending cash and cash equivalents amount, which is shown on the statement of net position described above. In addition, this statement reconciles cash flows from operating activities to operating income (loss) on the statement of revenues, expenses, and changes in net position described above.

This MD&A uses the prior fiscal year as a reference point in illustrating issues and trends for determining whether the Stations' financial health may have improved or deteriorated.

#### **CONDENSED FINANCIAL INFORMATION**

	2022		2021		 2020
Assets: Current assets Capital assets, net Other non-current assets Total assets	\$	8,239,346 5,641,592 2,110,619 15,991,557	\$	4,831,142 6,722,578 2,339,316 13,893,036	\$ 137,167 3,318,674 1,783,015 5,238,856
Liabilities: Current liabilities Long term liabilities Total liabilities		1,180,826 3,836,123 5,016,949		1,136,619 3,990,337 5,126,956	 887,701
Net position: Net investment in capital assets Restricted Unrestricted (deficit) Total net position	\$	1,651,255 1,640,874 7,682,479 10,974,608 <b>2022</b>	\$	2,586,711 1,503,158 4,676,211 8,766,080 <b>2021</b>	\$ 3,318,674 1,782,266 (749,785) 4,351,155 <b>2020</b>
Operating revenues Operating expenses Operating income (loss)	\$	21,877,024 19,340,683 2,536,341	\$	21,863,044 18,804,035 3,059,009	\$ 24,521,590 25,534,305 (1,012,715)
Nonoperating income (loss): American Rescue Plan funds Endowment contributions (distributions) Gain (loss) from endowment Interest expense on lease obligations Other nonoperating income (expense)		(63,463) (165,234) (64,523) (34,593)		883,632 (33,264) 589,129 (66,580) (17,001)	 (58,491) 138,635 11,138
Change in net position		(327,813) 2,208,528		1,355,916 4,414,925	91,282 (921,433)
Net position, beginning of year (as restated)		8,766,080		4,351,155	5,272,588
Net position, end of year	\$	10,974,608	\$	8,766,080	\$ 4,351,155

## HOUSTON PUBLIC MEDIA (A DIVISION OF THE UNIVERSITY OF HOUSTON SYSTEM) **MANAGEMENT'S DISCUSSION AND ANALYSIS** AUGUST 31, 2022 AND 2021

(Continued)

Operating revenues include sources that are primarily used to provide services to the Stations' viewers and listeners. The following schedule presents a summary and comparison of revenues for the fiscal years ended August 31, 2022, 2021 and 2020:

Revenues by Source	FY22		FY21	FY21 F			2022 – 2 Increase (D		2021 – 2020 Increase (Decrease)		
Operating revenues:	(A) Amount	% of Total	(B) Amount	% of Total	(C) Amount	% of Total	(A-B) Amount	% of Total	(B-C) Amount	% of Total	
Contributions General support from	\$ 12,875,056	59%	\$ 12,754,784	58%	\$ 13,728,142	56%	\$ 120,272	860%	\$ (973,358)	37%	
the UH System	2,114,868	10%	2,558,750	12%	3,534,612	14%	(443,882)	-3,175%	(975,862)	37%	
Program underwriting	3,037,105	14%	2,595,593	12%	3,458,115	14%	441,512	3,158%	(862,522)	32%	
Production service	1,011,817	4%	883,981	4%	1,080,708	5%	127,836	914%	(196,727)	7%	
Corporation for Public Broadcasting (CPB)											
grants	2,307,717	11%	2,331,099	11%	2,218,525	9%	(23,382)	-167%	112,574	-4%	
Royalties	-	0%	100,797	0%	-	0%	(100,797)	-721%	100,797	-4%	
Special events	2,460	0%	93	0%	6,834	0%	2,367	17%	(6,741)	0%	
Other	528,001	2%	637,947	3%	494,654	2%	(109,946)	-786%	143,293	-5%	
Total operating revenues	\$ 21,877,024	100%	\$ 21,863,044	100%	\$ 24,521,590	100%	\$ 13,980	100%	\$(2,658,546)	100%	

Operating expenses are the costs necessary to provide those services and to fulfill the mission of the Stations. Alternatively, operating expenses categorized using the natural classification method are disclosed in the schedules of functional expenses. The following schedule presents a summary and comparison of expense for the fiscal years ended August 31, 2022, 2021 and 2020.

Expenses by Function	FY22		FY21		FY20		2022 – 2 Increase (De		2021 – 2020 Increase (Decrease)		
Operating expenses:	(A) Amount	% of Total	(B) Amount	% of Total	(C) Amount	% of Total	(A-B) Amount	% of Total	(B-C) Amount	% of Total	
Programming and production (PRD) Broadcasting,	\$ 9,144,247	47%	\$ 7,536,923	40%	\$ 8,928,511	35%	\$1,607,324	300%	\$ (1,391,588)	21%	
engineering and technical (BET) Occupancy and	1,859,134	10%	1,965,469	10%	4,243,601	17%	(106,335)	-20%	(2,278,132)	34%	
physical plant operations (BET)	325,429	2%	325,429	2%	325,429	1%	-	0%	-	0%	
Program information (PGM) Fundraising and	382	0%	1,435	0%	280	0%	(1,053)	0%	1,155	0%	
membership development (FND) Underwriting and	1,291,693	7%	1,688,065	9%	1,738,467	7%	(396,372)	-74%	(50,402)	1%	
grant solicitation (UND) Management and	1,074,090	5%	707,776	4%	1,018,271	4%	366,314	68%	(310,495)	4%	
general (MGT)	2,778,371	14%	3,220,196	17%	5,165,325	20%	(441,825)	-82%	(1,945,129)	29%	
Institutional support (MGT) Depreciation/amortization	1,789,439 1,077,898	9% 6%	2,233,321 1,125,421	12% 6%	3,209,183 905,238	13% 3%	(443,882) (47,523)	-83% -9%	(975,862) 220,183	14% -3%	
Total operating expenses	\$ 19,340,683	100%	\$ 18,804,035	100%	\$ 25,534,305	100%	\$ 536,648	100%	\$ (6,730,270)	100%	

# HOUSTON PUBLIC MEDIA (A DIVISION OF THE UNIVERSITY OF HOUSTON SYSTEM) MANAGEMENT'S DISCUSSION AND ANALYSIS AUGUST 31, 2022 AND 2021 (Continued)

#### FINANCIAL HIGHLIGHTS AND ANALYSIS

#### Assets and Liabilities - Fiscal Year 2022 Compared to Fiscal Year 2021

- Current assets increased due to primarily another year that resulted in a large operating surplus. Year over year fundraising increased in program underwriting, production services and contributions. Staffing levels and other pandemic-related expense measures remained in place for most of the year.
- Current liabilities increased slightly due to advance payment of an annual underwriting schedule.

#### Assets, and Liabilities - Fiscal Year 2021 Compared to Fiscal Year 2020

- Current assets increased primarily due to a large operating surplus that substantially increased cash and cash equivalents due to significant expense measures put in place for FY20 in anticipation of the pandemic's impact on fundraising.
- There were increases in the market values for the investments restricted for endowments.
- HPM's current liabilities increases are driven by accounts payable and unearned revenue results. Unearned revenue refers to underwriting revenue collected before the broadcast schedule airs that it is funding.

#### **Operating Revenues – Fiscal Year 2022 Compared to Fiscal Year 2021**

Houston Public Media's revenue increased year over year in underwriting, production services and gifts over \$1200. Revenue from UH General Support, and CPB grants decreased. In FY21 Houston Public Media benefitted from a one-time American Rescue Plan grant from CPB. After accounting for the one-time grant, FY22 total operating revenue was slightly ahead of FY21 revenue.

#### **Operating Revenues – Fiscal Year 2021 Compared to Fiscal Year 2020**

Houston Public Media's operating revenue was impacted by the pandemic in the recurring revenue channels of contributions, underwriting, and production service. Contributions were also impacted because multi-year commitments to the Tower and Transmitter consolidation project were fully funded in 2020 and are not recurring in 2021. HPM's overall revenue benefited from a one-time American Rescue Plan grant from CPB of \$883,632 that is listed in nonoperating income.

#### **Operating Expenses – Fiscal Year 2022 Compared to Fiscal Year 2021**

Houston Public Media expenses in FY22 were relatively flat as expense measures stayed in place during this transition period following the pandemic.

#### **Operating Expenses – Fiscal Year 2021 Compared to Fiscal Year 2020**

Operating expenses decreased across all departments due to staff reductions at the end of FY20 in anticipation of COVID-19 driven revenue-declines. Broadcasting, engineering, and technical expenses were significantly reduced due to the Tower and Transmitter consolidation project major expense completion in FY20. Additionally, in Management and General, travel expenses were greatly reduced due to COVID-19.

## HOUSTON PUBLIC MEDIA (A DIVISION OF THE UNIVERSITY OF HOUSTON SYSTEM) MANAGEMENT'S DISCUSSION AND ANALYSIS AUGUST 31, 2022 AND 2021 (Continued)

#### **Capital Asset and Debt Administration**

As of the end of fiscal 2022 and 2021, the Stations had \$5,641,592 and \$6,722,578 of capital assets, net of accumulated depreciation and amortization, respectively. These assets included buildings and building improvements, furniture and equipment, vehicles, land, indefinite-lived intangible assets, and right of use lease assets.

Title to these assets resides with the UH System, which allocates custody of the assets to the Stations for its operational needs. Accountability for capital assets is consistent with policies established by the State of Texas. Assets are depreciated over their recommended useful lives. Right of use assets are amortized over the shorter of the lease term or the useful life of the underlying asset. The Stations capitalize assets when the acquisition cost exceeds certain threshold values. Funds for the acquisition of capital assets are provided from the Stations' operating revenues.

#### **Requests for Information**

Questions regarding the information provided in this Annual Financial Report or requests for additional financial information should be addressed to the Senior Director-Business Operations, Houston Public Media at: KUHF-FM & KUHT-TV, 4343 Elgin, Houston, Texas 77204-0008.

#### HOUSTON PUBLIC MEDIA (A DIVISION OF THE UNIVERSITY OF HOUSTON SYSTEM) STATEMENTS OF NET POSITION AUGUST 31, 2022 AND 2021

	20	)22	2021		
	Primary Institution	Component Unit (HPMF)	Primary Institution	Component Unit (HPMF)	
ASSETS					
Current assets					
Cash and cash equivalents	\$ 6,551,303	\$ 952,699	\$ 3,896,239	\$ 1,001,564	
Accounts receivable	-	697,996	-	688,600	
Restricted cash and cash equivalents Film rights, net	1,029,635 8,408	387,092	883,632 51,271	315,027	
Prepaid expenses	650,000	-	51,271	-	
Total current assets	8,239,346	2,037,787	4,831,142	2,005,191	
Noncurrent assets					
Capital assets, net	5,641,592	14,100	6,722,578	14,100	
Investments	2,110,619	1,670,148	2,339,316	2,053,673	
Total noncurrent assets	7,752,211	1,684,248	9,061,894	2,067,773	
Total Assets	15,991,557	3,722,035	13,893,036	4,072,964	
<b>LIABILITES</b>					
Current liabilities					
Accounts payable	106,351	127,932	133,214	232,334	
Accrued payroll	536,213	-	473,637	-	
Employees' compensable leave	378,833	-	378,833	-	
Unearned revenue	-	197,478	-	249,145	
Lease liability - current portion	154,214	-	145,530	-	
Interest payable	5,215	-	5,405	-	
Total current liabilities	1,180,826	325,410	1,136,619	481,479	
Noncurrent liabilities					
Lease liability, less current portion	3,836,123	-	3,990,337	-	
Total Liabilities	5,016,949	325,410	5,126,956	481,479	
<b>NET POSITION</b>					
Net position					
Net investment in capital assets	1,651,255	14,100	2,586,711	14,100	
Restricted:	505 000	1 4(2 490	505 000	1 4(2 490	
Nonexpendable Expendable	595,000 1,045,874	1,462,489 278,690	595,000 908,158	1,462,489 324,862	
Unrestricted	7,682,479	1,641,346	4,676,211	1,790,034	
Total Net Position	\$ 10,974,608	\$ 3,396,625	\$ 8,766,080	\$ 3,591,485	

#### HOUSTON PUBLIC MEDIA (A DIVISION OF THE UNIVERSITY OF HOUSTON SYSTEM) STATEMENTS OF REVENUES, EXPENSES, AND CHANGES IN NET POSITION FOR THE YEARS ENDED AUGUST 31, 2022 AND 2021

	20	22	2021			
	Primary	Component	Primary	Component		
	Institution	Unit (HPMF)	Institution	Unit (HPMF)		
Operating revenues						
Contributions	\$ 12,875,056	\$ 11,315,757	\$ 12,754,784	\$ 12,284,358		
General support from the UH System	2,114,868	-	2,558,750	-		
Program underwriting	3,037,105	4,050,844	2,595,593	3,010,617		
Production service	1,011,817	4,345	883,981	14,132		
Corporation for Public Broadcasting (CPB) grants	2,307,717	-	2,331,099	-		
Royalties	-	-	100,797	-		
Special events	2,460	-	93	-		
Other	528,001	72,065	637,947	68,087		
Total operating revenues	21,877,024	15,443,011	21,863,044	15,377,194		
Operating expenses						
Grants to primary institution	-	12,829,350	-	12,426,907		
Programming and production (PRD)	9,144,247	87,227	7,536,923	95,774		
Broadcasting, engineering and technical (BET)	1,859,134	12,020	1,965,469	5,041		
Occupancy and physical plant operations (BET)	325,429	-	325,429	-		
Program information (PGM)	382	-	1,435	-		
Fundraising and membership development (FND)	1,291,693	935,630	1,688,065	1,465,852		
Underwriting and grant solicitation (UND)	1,074,090	1,074,090	707,776	707,776		
Management and general (MGT)	2,778,371	295,173	3,220,196	184,599		
Institutional support (MGT)	1,789,439	-	2,233,321	-		
Depreciation and amortization	1,077,898	-	1,125,421			
Total operating expenses	19,340,683	15,233,490	18,804,035	14,885,949		
Operating income	2,536,341	209,521	3,059,009	491,245		
Nonoperating income (loss)						
American Rescue Plan funds	_	_	883,632	-		
Endowment distributions	(63,463)	_	(33,264)	_		
Gain (loss) from endowment	(165,234)	(383,525)	589,129	381,426		
Interest expense on lease obligations	(64,523)	(303,523)	(66,580)	501,120		
Other nonoperating income (expense)	(34,593)	(20,856)	(17,001)	_		
Total nonoperating income (loss)	(327,813)	(404,381)	1,355,916	381,426		
Change in net position	2,208,528	(194,860)	4,414,925	872,671		
Net position, beginning of year, as restated per Note 2	8,766,080	3,591,485	4,351,155	2,718,814		
Net position, end of year	\$ 10,974,608	\$ 3,396,625	\$ 8,766,080	\$ 3,591,485		

#### HOUSTON PUBLIC MEDIA (A DIVISION OF THE UNIVERSITY OF HOUSTON SYSTEM) STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED AUGUST 31, 2022 AND 2021

	2022	2021
	Primary Institution	Primary Institution
	Institution	Institution
Cash flows from operating activities		
Proceeds from contributions	\$ 12,875,056	\$ 12,754,784
Proceeds from CPB grants	2,307,717	2,331,099
Proceeds from program underwriting	3,037,105	2,595,593
Proceeds from other revenues	1,542,278	1,622,818
Payments to suppliers for goods and services	(8,053,379)	(7,052,270)
Payments to employees Payments for broadcasting fees	(6,156,828) (1,859,134)	(5,965,842) (1,916,970)
Net cash provided by operating activities	3,692,815	4,369,212
Net easil provided by operating activities	5,072,815	4,309,212
Cash flows from noncapital financing activities		
Proceeds from American Rescue Plan funds		883,632
Cash flows from capital and related financing activities		
Purchase of capital assets	(32,037)	(274,796)
Prepayment for capital project	(650,000)	-
Purchase of film rights	-	(38,300)
Interest paid on lease obligations	(64,713)	(61,175)
Payments for right to use lease asset	(145,530)	(135,663)
Net cash used in capital and related financing activities	(892,280)	(509,934)
Cash flows from investing activities		
Other	532	(436)
Change in cash and cash equivalents	2,801,067	4,742,474
Cash and cash equivalents, beginning of year	4,779,871	37,397
Cash and cash equivalents, end of year	\$ 7,580,938	\$ 4,779,871
Cash and cash equivalents are presented on the Statements of Net Position as:		
Cash and cash equivalents	\$ 6,551,303	\$ 3,896,239
Restricted cash and cash equivalents	1,029,635	883,632
	\$ 7,580,938	\$ 4,779,871
Reconciliation of operating income to		
net cash provided by operating activities		
Operating income	\$ 2,536,341	\$ 3,059,009
Adjustments to reconcile operating income to		
net cash provided by operating activities		
Depreciation and amortization expense	1,077,898	1,125,421
Amortization of film rights	42,863	86,799
Changes in assets and liabilities:		
Accounts payable	(26,863)	118,184
Accrued payroll	62,576	(20,201)
Total adjustments	1,156,474	1,310,203
Net cash provided by operating activities	\$ 3,692,815	\$ 4,369,212

# (1) **<u>Entity:</u>**

Houston Public Media (the "Stations" or "Primary Institution") of the University of Houston ("UH") System (the "UH System"), which consists of a noncommercial, listener-supported radio station ("KUHF") and a viewer-supported television station ("KUHT"), serves as Houston's National Public Radio ("NPR") affiliate and classical music source and Houston's Public Broadcasting Services ("PBS") affiliate. KUHF signed on the air in 1950 as a public radio station. KUHT signed on the air on May 25, 1953, as the nation's first noncommercial educational television station. KUHF provides news and cultural programming at both local and national levels. KUHT provides the building blocks for the Stations' schedule with locally produced and acquired programs selected primarily for their appeal to a national audience; programs chosen on the basis of quality and audience interests are presented uninterrupted by commercial announcements. The Stations, licensed to the Board of Regents of the UH System, are located at the UH System's Central campus and are a division of the UH System. As a division of the UH System, the Stations are exempt from federal income taxes other than taxes on unrelated business income, if any. The Stations operate 24 hours a day. The Stations are located in the fourth largest metropolitan area of the United States. These financial statements present financial information that is attributable to the Stations and do not purport to, and do not, present fairly the financial position of the UH System.

The Stations are dedicated to education and outreach through a wide variety of activities, such as community advancement, and expanding and strengthening partnerships and collaborations with key arts organizations in Houston. In pursuing all the dissimilar goals, the Stations have consistently used cutting edge technology to extend the value of its services.

KUHT is a full-service television station licensed to UH. The studio facilities are on the UH campus in the LeRoy and Lucile Melcher Center for Public Broadcasting. The transmitter facilities are located in Missouri City, Texas. The digital video services offered today include one high-definition program service and two standard-definition services. KUHT was the first Houston television station to offer closed captioning for hearing impaired viewers and descriptive video for visually impaired persons. It was the first in Houston to offer stereo broadcasts and the first to make use of the Second Audio Program capabilities to provide additional services to the Greater Houston area, including access to the Houston Taping for the Blind radio service. The broadcast signal reaches 33 counties in southeast Texas and is carried on numerous cable television systems, as well as both the Dish Network and DirecTV satellite services.

KUHF's new media technologies are rapidly developing with the changing landscape of on-demand media around the world. Services include all news and all music internet streams; podcasts; on-demand shows; user interactive event calendars; RSS feeds; and iPhone, Android and iPad applications.

Houston Public Media Foundation ("HPMF"), formerly known as the Association for Community Broadcasting ("ACB") and as the Association for Community Television ("ACT"), was organized in 1969, as a Texas nonprofit corporation, primarily for the purpose of providing financial and other support to KUHT, Channel 8, in Houston, Texas. On January 25, 2005, the Board of Regents of the UH System and ACT agreed that the same services provided to KUHT would also be provided to KUHF and thus adopted the ACB name. On January 30, 2014, ACB changed its name to HPMF to be more aligned with the station's new branding under the newly formed Houston Public Media division of UH.

#### (1) **Entity:** (Continued)

The UH System and HPMF, as part of an ongoing agreement, have stipulated that all grants for the Stations' programming and other activities will be deposited with the UH System's Office of Sponsored Programs or, at the discretion of the general manager of the Stations, deposited in accounts maintained by HPMF and immediately and exclusively available to the Stations.

HPMF is directed by a Board of Directors, who are elected by other HPMF Directors, and is managed on a daily basis by a combination of Board Officers and the Stations' employees. There are no separately issued financial statements of HPMF.

HPMF is a legally separate and tax-exempt entity meeting all of the following criteria to be discretely presented as a component unit. These criteria are as follows:

- The economic resources received or held by the separate organization are entirely or almost entirely for the direct benefit of the primary government, its component units or its constituents.
- The primary government, or its component units, is entitled to, or has the ability to otherwise access, a majority of the economic resources received or held by the separate organization.
- The economic resources received or held by an individual organization that the specific primary government, or its component units, is entitled to, or has the ability to otherwise access, are significant to that primary government.

The financial statements of the Primary Institution and its component unit, HPMF, are presented using the same categories in order to provide consistency. HPMF is not a governmental entity, and as such, current year data has been made to conform to reporting under Governmental Accounting Standards Board ("GASB") standards.

## (2) <u>Summary of Significant Accounting Policies:</u>

The following is a summary of the more significant accounting policies of the Stations, which affect significant elements of the accompanying financial statements:

(a) **Basis of accounting**—The financial accounting records of the Stations and HPMF are maintained by the UH System's Office of the Associate Vice Chancellor for Finance in accordance with accounting principles generally accepted in the United States of America for colleges and universities.

The financial statements for both the Stations and HPMF are presented using the economic resources measurement focus and the accrual basis of accounting whereby revenues are recorded when earned and all expenses are recorded when they have been incurred.

(b) **Reporting guidelines**—The Stations are reported as a single-purpose business-type activity entity. In addition, the Stations' financial statements have been prepared in accordance with the CPB's *Application Principles of Accounting and Financial Reporting to Public Telecommunications Entities.* 

#### (2) <u>Summary of Significant Accounting Policies:</u> (Continued)

(c) **Net position**—In the statements of net position, net position includes the following:

(i) *Net investment in capital assets*—Represents the Stations' or HPMF's original acquisition value of capital assets, including leased assets, net of accumulated depreciation and amortization, reduced by the outstanding debt obligations and lease liabilities related to those capital assets. To the extent debt has been incurred but not yet expended for capital assets, such amounts are not included as a component of net investment in capital assets.

(ii) *Restricted*—The component of net position that reports the constraints placed on the use of net position by either external parties and/or enabling legislation, reduced by any liabilities to be paid from these assets.

*Nonexpendable restricted net position*—represents endowment principal which cannot be used for operational purposes and which is restricted in perpetuity.

*Expendable restricted net position*—represents income received from endowments, which are available for purposes restricted by the donors, and can include grants and gifts restricted by the donor for a specific purpose.

(iii) *Unrestricted*—represents resources that are available for the support of the Stations' or HPMF's operations.

When the Stations or HPMF incur an expense for which both restricted and unrestricted resources may be used, it is the policy of management to use restricted resources first then unrestricted resources.

(d) **Revenue recognition**—Appropriations from the University are recorded as revenues within production services, program underwriting, and other in the statement of revenues, expenses, and changes in net position when an expenditure is recorded.

Unrestricted contributions and gifts do not have binding agreements and are recorded as revenues when received. Unrestricted grants are recorded as revenues at the time the grant awards are received and when eligibility requirements have been met. Restricted support and revenues are recognized upon incurring the appropriate expenses or meeting the eligibility requirements.

Underwriting revenues are contributions and are recognized as support in the period received.

(e) **Accounts receivable**—Accounts receivable are stated at the amount billed to customers or grantors. Accounts receivable are ordinarily due 30 days after the issuance of an invoice. There was no allowance for doubtful accounts recorded at August 31, 2022 and 2021.

(f) **Cash and cash equivalents**—Cash and cash equivalents are considered to be claims on cash, cash on hand and demand deposits with original maturities of three months or less from the date of acquisition.

#### (2) <u>Summary of Significant Accounting Policies:</u> (Continued)

Cash and equivalents and restricted cash for the Stations represent the Stations' prorated share of commingled cash and cash equivalents held and invested by the UH System acting as the Stations' fiscal agent to optimize the rate of return. All of the funds included in cash and cash equivalents are insured or registered or are securities held by the UH System or its agent in the UH System's name.

Immediately upon formal written notification of an approved appropriation or grant, the UH System permits the Stations to draw cash against the full appropriation or grant (in compliance with the terms of the appropriation or grant) regardless of whether the UH System has received the related funds.

For current accounts, the UH System allocated a percentage of the interest income earned to the Stations at a fixed rate based on its monthly average cash balance.

(g) **Capital assets**—Capital assets represent buildings and equipment acquired primarily for the operation of the Stations. Title of the buildings and equipment rests with the State of Texas (the "State") in the name of the UH System and, therefore, such assets can be transferred to or from the Stations at the discretion of the UH System. The threshold for capitalization of assets is \$5,000 and over. Capital assets are stated at cost at the date of acquisition or estimated acquisition value at the date of donation. Expenditures for repairs and maintenance are charged to current operating expenses as incurred.

Depreciation is recorded on a straight-line basis over the estimated useful lives of the assets as follows:

Buildings and building improvements	15-22 years
Furniture and equipment	3-15 years
Intangible and other assets	10 years
Land	Not depreciable
Indefinite-lived intangible assets	Not depreciable

Useful lives are established by a uniform classification system maintained by the State and are measured from the date of acquisition.

Right of use lease assets are included in capital assets and amortized over the shorter of the lease term or the useful life of the underlying asset.

(h) **Film rights**—Film rights purchased are amortized over the respective contract periods on a straight-line basis or over the period of expected usage. Estimated useful lives of such rights range from one to five years.

(i) **In-kind contributions**—Contributed materials, supplies, facilities, and property are recorded at their estimated fair value at the date of donation. The Stations report gifts of equipment, materials, professional services and other nonmonetary contributions as support in the accompanying statement of revenues, expenses, and changes in net position.

#### (2) <u>Summary of Significant Accounting Policies:</u> (Continued)

If the fair value of contributed materials, supplies, facilities, and property cannot be reasonably determined, they are not recorded. Donated personal services of nonprofessional volunteers, as well as national and local programming services, are not recorded as revenue and expense as there is no objective basis available to measure the value of such services.

Contributed advertising and promotion are recorded at the fair value of the contribution portion of the total value received.

In-kind contributions included in revenues and expenses in the accompanying statements of revenues, expenses, and changes in net position consist of general support from the UH System, which is further described in Note 7.

The fair value of merchandise contributed by third parties in connection with the Stations' fundraising activities is not included in the accompanying financial statements. Donated in-kind contributions of services and other intangibles, as well as promotional merchandise and donated personal services, are also not included in the accompanying financial statements.

(j) **Corporation for Public Broadcasting Community Service Grants**—The Corporation for Public Broadcasting ("CPB") is a private, nonprofit grant-making organization responsible for funding more than 1,000 television and radio stations. CPB distributes annual Community Service Grants ("CSGs") to qualifying public broadcasting entities. CSGs are used to augment the financial resources of public broadcasting entities and thereby to enhance the quality of programming and expand the scope of public broadcasting services. Each CSG may be expended over one or two Federal fiscal years as described in the Communications Act, 47 United States Code Annotated, Section 396(k)(7). In any event, each grant must be expended within two years of the initial grant authorization.

According to the Communications Act, funds may be used at the discretion of recipients for purposes relating primarily to production and acquisition of programming. Also, the grants may be used to sustain activities begun with CSGs awarded in prior years. Certain *General Provisions* must be satisfied in connection with application for and use of the grants to maintain eligibility and meet compliance requirements. These *General Provisions* pertain to the use of grant funds, record keeping, audits, financial reporting, mailing lists, and licensee status with the Federal Communications Commission.

Any remaining CSG funds and other restricted CPB grant funds at fiscal year-end are reported as restricted cash and restricted-expendable net position on the statements of net position.

(k) **General support from the UH System**—General support from the UH System consists of allocated institutional support and physical plant costs (indirect administrative support) incurred by the UH System for which the Stations receive benefits.

Indirect administrative support is calculated using the CPB's Standard Method. For purposes of this calculation, expenses for non-broadcasting activities and unrelated business income taxes are removed from the Stations' total operating expenses, along with depreciation, amortization, in-kind contributions, and donated property and equipment to determine the Station's net direct expenses.

#### (2) <u>Summary of Significant Accounting Policies:</u> (Continued)

For the years ended August 31, 2022 and 2021, there were no non-broadcasting activities or unrelated business income taxes.

(1) **Operating activities**—The Stations' policy for defining operating activities as reported on the statements of revenues, expenses, and changes in net position are those that generally result from the provision of public broadcasting services to the Stations' audience or to further HPMF's exempt purpose. Revenues associated with, or restricted by donors to use for, capital improvements, and revenues and expenses that result from financing and investing activities are recorded as non-operating revenues. American Rescue Plan Act ("ARPA") stabilization funds are also included within non-operating activities as these funds did not result from normal operations of the Stations or HPMF.

(m) **Functional allocation of expenses**—The costs of providing the various programs and other activities have been summarized on a functional basis in the statements of revenues, expenses, and changes in net position. Accordingly, certain costs have been allocated among program and supporting services benefited based on total personnel costs or other systematic bases.

(n) **Employees' compensable leave**—The liability for employees' compensable leave represents employees' accrued annual leave based on length of service subject to certain limitations as defined by state statute and UH System policies.

(o) **Unearned revenues**—Grant and program underwriting revenues received relating to the period after fiscal year-end are reported as unearned revenues.

(p) Advertising—Advertising costs are charged to operations when incurred. The Stations' advertising expense for the year ended August 31, 2022 and 2021 was \$91,283 and \$13,030, respectively.

(q) **Use of estimates**—The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

(r) **Pension and other postemployment benefits**—As the Stations are a department of the UH System, any pension and other postemployment benefits liabilities are reported by the UH System. The UH System Annual Financial Statements may be obtained from: https://uh.edu/office-of-finance/finance-reporting/.

(s) **Recent accounting pronouncements**—In June 2017, the GASB issued Statement No. 87, *Leases*, to better meet the information needs of financial statement users by improving accounting and financial reporting for leases by governments. This statement increases the usefulness of governments' financial statements by requiring recognition of certain lease assets and liabilities for leases that previously were classified as operating leases. The Station evaluated the effect of the implementation of the new standard and retrospectively implemented by recording in the August 31, 2021 financials a lease liability of \$4,135,867, accrued interest of \$5,405, interest expense of \$66,580, amortization expense of \$228,832, a lease asset of \$4,271,530, and a decrease to rental expense of \$196,838, resulting in a decrease to net position at August 31, 2021 of \$98,574.

#### (2) <u>Summary of Significant Accounting Policies:</u> (Continued)

GASB issued Statement No. 96, *Subscription-Based Information Technology Arrangements*, in May 2020. GASB 96 provides guidance on the accounting and financial reporting for subscription-based information technology arrangements (SBITAs) for government end users (governments). This Statement (1) defines a SBITA; (2) establishes that a SBITA results in a right-to-use subscription asset-an intangible asset-and a corresponding subscription liability; (3) provides the capitalization criteria for outlays other than subscription payments, including implementation costs of a SBITA; and (4) requires note disclosures regarding a SBITA. To the extent relevant, the standards for SBITAs are based on the standards established in Statement No. 87, *Leases*, as amended. The provisions in GASB 96 are effective for periods beginning after June 15, 2022. The Stations are currently evaluating the impact the Statement will have on their financial statements.

(t) **Income taxes**—The UH System, of which the Stations are a division, is a university established as an agency of the State of Texas prior to 1969, and is qualified as a governmental entity not generally subject to federal income tax by reason of being a state or political subdivision thereof, or an integral part of a state or political subdivision thereof or an entity whose income is excluded from gross income for federal income tax purposes under Section 115 of the Internal Revenue Code of 1986 ("IRC"). However, as a state college or university, the UH System is subject to unrelated business income pursuant to IRC Section 511(a)(2)(B). No material unrelated business income tax was incurred for the years ended August 31, 2022 and 2021.

HPMF, whose purpose is to raise money for the Stations, is exempt from income taxes under IRC Section 501(a) as an organization described in IRC Section 501(c)(3). No material unrelated business income tax was incurred by HPMF for the years ended August 31, 2022 and 2021.

Accordingly, no provision for income taxes has been made in the accompanying financial statements.

(u) **Reclassifications**—Certain amounts in the prior year financials have been reclassified to conform to the current year presentation. These reclassifications had no effect on total net position.

#### (3) **Endowment Funds:**

(i) **Primary institution**—Gifts to the UH System are placed in the UH System's endowment fund (the "Endowment Fund"), which is a pooled investment of individual endowments benefiting the entire UH System.

The Endowment Fund allocated income (net of management fees) to the individual endowments based on an income allocation policy that establishes the income payment rate as a percentage on the average of the outstanding endowment's fair value in the previous 12 fiscal quarters. That percentage was 4% in fiscal years 2022 and 2021. If an endowment was in existence less than 12 quarters, the average was based on the number of quarters in existence.

The deposits and investments of the Stations and HPMF are exposed to certain inherent risks, such as credit risk, concentration of credit risk, interest rate risk and foreign currency risk. The deposits and investments with the Endowment Fund are exposed to risks that have the potential to result in losses.

#### (3) **Endowment Funds:** (Continued)

Those risks and their definitions are:

- Credit risk the risk an insurer or counterparty to an investment will not fulfill its obligation.
- Custodial credit risk the risk that in the case of default by the counterparty a government will be unable to recover its deposit/investment or collateralizing securities in the possession of an outside party. The Federal Depository Insurance Corporation ("FDIC") covered cash on deposit up to \$250,000 at each financial institution. As of August 31, 2022 and 2021, HPMF had cash deposits held by Amegy Bank in the amount of \$702,699 and \$730,708, respectively, that were uninsured and uncollateralized. HPM did not have any balances that were uninsured or uncollateralized as of August 31, 2022 and 2021, as all cash balances represent the claim of cash at the UH and not balances held at a financial institution.
- Concentration risk the risk of loss attributable to the size of a government's investment in a single issuer.
- Interest rate risk the risk that changes in interest rates will adversely affect the fair value of investments.
- Foreign currency risk the risk that changes in exchange rates will adversely affect the fair value of a deposit or investment.

During fiscal years 2022 and 2021, the Endowment Management Committee of the UH System Board of Regents continued to review existing objectives, risks, asset allocation and manager structure within the endowment portfolio. The Endowment Fund Statement of Investment Objectives and Policies, among other things, establishes financial objectives for the endowment and an asset allocation with targets and ranges and categorizes each asset class as either a risk reducer or a driver of return. Further information regarding the investment balances and risks with the Endowment Fund, which does not have a credit rating, may be obtained from the UH System Office of the Treasurer.

The following summarizes the Stations' activity for the years ended August 31, 2022 and 2021:

Balance, September 1, 2020	\$ 1,783,015
FY21 net contributions (distributions)	(33,264)
FY21 realized/unrealized gain	589,565
Balance, August 31, 2021	2,339,316
FY22 net contributions (distributions)	(63,463)
FY22 realized/unrealized loss	(165,234)
Balance, August 31, 2022	\$ 2,110,619

Unrealized gains and losses for each year are recorded in the accompanying statements of revenues, expenses, and changes in net position.

#### (3) <u>Endowment Funds:</u> (Continued)

(ii) **Component unit (HPMF)**—The gifts received by HPMF to create endowed accounts are invested in the HPMF Endowment Fund Investment Pool (the "Investment Pool"), which is operated and overseen by the HPMF Endowment Fund (the "Endowment") and Gift Committee and held by the University of Houston Foundation (the "U of H Foundation") The Investment Pool combines the assets of all endowment fund accounts and is allocated to external investment managers. The U of H Foundation has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowments while seeking to maintain the purchasing power of the endowment assets. Thus, in any given year, any excess over the amount distributed from the Endowment will be reinvested to protect the capital against erosion by inflation.

The Endowment's spending policy is consistent with its investment objective of achieving longterm real growth in its assets. In order to achieve such long-term real growth, the Endowment should have as a goal that its total distributions and expenses not exceed the Endowment's total inflation-adjusted return on investments. Consistent with the Endowment's long-term investment objectives, the Board of Directors established the spending policy, which generally permits total distributions and expenses (including but not limited to investment management fees) not in excess of an amount equal to 4% of the average net asset value of the Endowment over the prior three years (or the life of the Endowment if shorter than three years). The Board of Directors may authorize distributions in excess of the 4% when the Stations have the need to fund one-time capital expenditures.

The Endowment has a related operating account to which annual income distributed from the endowment funds is deposited and to which expenditures, in accordance with the donor's wishes, may be charged. In the event that there is a balance in the Endowment operating account at fiscal year-end, it will automatically be transferred back to the endowment funds on a prorated basis (according to the income distributed). This procedure is called "Endowment Capitalization." It is in the Endowment's best interests that surplus funds are capitalized, since they will yield new units and thus generate additional income in future years.

The Investment Pool is invested with an external investment manager in commingled funds who invests, for example, in marketable securities, fixed income, alternative investments, real estate and cash equivalents. The Investment Pool reported a fair value of \$1,670,148 and \$2,053,673 as of August 31, 2022 and 2021, respectively, which has been estimated by fund managers in the absence of readily available market values and is not publicly traded. These investments are domestic and international in nature and risks associated with these investments include liquidity risk, market risk, event risk, foreign exchange risk, interest rate risk and investment manager risk.

The U of H Foundation holds the Investment Pool and does not have a credit rating. Further information regarding the investment balances and risks with the U of H Foundation may be obtained from HPMF business offices by calling 713.748.8888.

The following summarizes HPMF's activity for the years ended August 31, 2022 and 2021:

Balance, September 1, 2020 FY21 realized/unrealized gain	\$ 1,672,247 381,426
Balance, August 31, 2021	 2,053,673
FY22 realized/unrealized loss	(383,525)
Balance, August 31, 2022	\$ 1,670,148

# (4) Capital Assets:

Capital asset balances and activity for the year ended August 31, 2022, were as follows for the Stations:

	Balance September 1, 2021	Increases	Decreases	Transfers	Balance August 31, 2022
Capital assets:					
Buildings and building improvements	\$ 12,706,461	\$ -	\$ -	\$ -	\$ 12,706,461
Furniture and equipment	4,841,671	32,037	(159,178)	φ = -	4,714,530
Intangible and other assets	75,000	-	-	-	75,000
ROU lease assets	4,271,530	-	-	-	4,271,530
Total capital assets	21,894,662	32,037	(159,178)	-	21,767,521
Less: Accumulated depreciation					
and amortization	15,172,084	1,077,898	124,053		16,125,929
Net capital assets	\$ 6,722,578	\$ (1,045,861)	\$ (35,125)	\$ -	\$ 5,641,592

Capital asset balances and activity for the year ended August 31, 2022, were as follows for HPMF:

	Balance September 1, 2021		Increases Decreases		Transfers		Balance August 31, 2022			
Capital assets, not being depreciated:										
Land	\$	14,100	\$	-	\$	-	\$	-	\$	14,100
Capital assets, being depreciated:										
Program costs		652,089		-		-		-		652,089
Furniture and equipment		424,249		-		-		-		424,249
Other assets		4,050		-		-		-		4,050
Accounting software - FM		55,105		-		-		-		55,105
Accounting software - TV		55,105		-		-		-		55,105
Less: Accumulated depreciation	1	1,190,598		-		-		-		1,190,598
Total capital assets being depreciated, net		-		-		_		_		-
1 ,	\$	14,100	\$		\$		\$		\$	14,100
Net capital assets	Ψ	14,100	Ψ	-	ψ		Ψ	_	φ	14,100

#### (4) Capital Assets: (Continued)

Capital asset balances and activity for the year ended August 31, 2021, were as follows for the Stations:

	Balance September 1, 2020	Increases	Decreases	Transfers	Balance August 31, 2021
Capital assets: Buildings and building					
improvements	\$ 12,706,461	\$ -	\$ -	\$ -	\$ 12,706,461
Furniture and equipment	7,589,261	274,797	(2,738,429)	(283,958)	4,841,671
Intangible and other assets	75,000	-	-	-	75,000
ROU lease assets	4,271,530	-	-	-	4,271,530
Total capital assets	24,642,252	274,797	(2,738,429)	(283,958)	21,894,662
Less: Accumulated depreciation and amortization	17,052,048	1,125,421	2,721,427	283,958	15,172,084
Net capital assets	\$ 7,590,204	\$ (850,624)		\$ -	\$ 6,722,578

Capital asset balances and activity for the year ended August 31, 2021, were as follows for HPMF:

	-	Balance otember 1, 2020	Inci	eases	Dec	reases	Tra	nsfers	Balance August 31, 2021			
Capital assets, not being depreciated:												
Land	\$	14,100	\$	-	\$	-	\$	-	\$	14,100		
Capital assets, being depreciated:												
Program costs		652,089		-		-		-		652,089		
Furniture and equipment		424,249		-		-		-		424,249		
Other assets		4,050		-		-		-		4,050		
Accounting software - FM		55,105		-		-		-		55,105		
Accounting software - TV		55,105		-		-		-		55,105		
Less: Accumulated depreciation		1,190,598		-		-		-		1,190,598		
Total capital assets being												
depreciated, net		-		-		-		-		-		
Net capital assets	\$	14,100	\$	-	\$	-	\$	-	\$	14,100		

The Stations had depreciation and amortization expense of \$1,077,898 and \$1,125,421 for the fiscal years ended August 31, 2022 and 2021, respectively. All of HPMF's depreciable assets were fully depreciated. Therefore, there was no depreciation expense for HPMF for the fiscal years ended August 31, 2022 and 2021.

#### (5) <u>Investments Restricted for Endowment and Programs:</u>

The Stations' investments restricted for endowment are placed in the Endowment Fund, which is a pooled investment of individual endowments. HPMF has investments restricted for endowment and investments restricted for programs in an external investment pool held with the U of H Foundation. None of the external investment pools are publicly registered and the investments may only be redeemed by action of the Board of Directors. The Endowment Fund attempts to preserve the real (inflation adjusted) purchasing power of endowment assets, when measured over rolling periods of at least five years, and to outperform the capital markets in which the endowment assets are invested, measured over rolling periods of three to five years. The U of H Foundation relies on a total return strategy in which investment returns are achieved through both capital appreciation and current yield. The U of H Foundation targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

The Stations' and HPMF's investments are carried at fair value. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date.

In accordance with GASB No. 72, *Fair Value Measurement and Application*, for investments in pooled funds, the fair value is determined as the number of units or shares held in the fund multiplied by the price per unit or shares as publicly quoted. Investments restricted for endowment in which a public market does not exist are based on the Stations' and HPMF's ownership interest in the net asset value ("NAV") of each fund as reported by the fund managers. Investments are reported at NAV and are not categorized according to fair value.

The Stations had the following recurring fair value measurements as of August 31, 2022 and 2021:

• Pooled investments of \$2,110,619 and \$2,339,316, respectively, are valued at fair value per share of the pool's underlying portfolio.

HPMF had the following recurring fair value measurements as of August 31, 2022 and 2021:

• Pooled investments of \$1,670,148 and \$2,053,673, respectively, are valued at fair value per share of the pool's underlying portfolio

As a result of market declines, the fair value of certain donor-restricted endowments for HPMF were less than the historical cost values (original gift amount), and therefore, are considered to be underwater. The fair value deficiencies of underwater endowments were \$109,684 and \$20,549 at August 31, 2022 and 2021, respectively.

There were no unfunded commitments related to the endowment funds and the redemption period for the funds is daily.

#### (6) Film Rights:

KURT pays for the right to use certain films in its broadcasting activities. The costs of those rights are amortized over the purchased periods. Changes in the costs of film rights for the years ended August 31, 2022 and 2021, were as follows:

Balance, September 1, 2020	\$ 99,770
FY21 additions	38,300
FY21 amortization	(86,799)
Balance, August 31, 2021	51,271
FY22 additions	-
FY22 amortization	(42,863)
Balance, August 31, 2022	\$ 8,408

#### (7) General Support from the UH System:

General support from the UH System includes building and related occupancy costs donated by the UH System and is recorded in operating revenues and expenses. The occupancy costs are determined based on the net book value of the building and tower, as well as the square footage of the building and tower utilized by the Stations. Occupancy cost was \$325,429 in fiscal years 2022 and 2021. The UH System also provides indirect administrative support and maintenance support to the Stations, which are recorded in operating revenues and expenses based on the UH System's allocation methods. Indirect administrative support amounted to \$1,789,439 and \$2,233,321 in fiscal years 2022 and 2021, respectively.

#### (8) Leases:

The Stations recognize intangible right of use assets and corresponding lease liabilities for all significant leases that are not considered short-term. The Stations lease tower and antenna usage through a lease agreement that extends through the Stations' fiscal year 2039. The right of use lease asset has been discounted at a rate of 1.59%. As of August 31, 2022 and 2021, the right of use asset was \$4,271,530, and accumulated amortization was \$457,664 and \$228,832, respectively.

Future maturities of lease payments are as follows:

Year Ending August 31,	 Principal	 Interest	To	otal Payment
2023	\$ 154,214	\$ 62,336	\$	216,550
2024	163,063	59,984		223,047
2025	172,579	57,159		229,738
2026	182,286	54,345		236,630
2027	192,356	51,374		243,729
2028-2032	1,126,191	206,619		1,332,811
2033-2037	1,440,081	105,012		1,545,093
2038-2039	559,567	7,880		567,448
Total	\$ 3,990,337	\$ 604,709	\$	4,595,046

#### (9) **Transactions Between Primary Institution and Component Unit:**

Cash expenditures made by HPMF on behalf of the Stations, such as expenditures associated primarily with fundraising for the Stations and production of the Stations' local programs, are recorded as revenues and expenses for the Stations. Such cash expenditures for the fiscal years ended August 31, 2022 and 2021, amounted to \$2,483,730 and \$2,379,356 respectively, and have been included in the contributions, special events and production service revenues and in operating expenses in the accompanying statements of revenues, expenses, and changes in net position.

#### (10) Significant Concentrations:

Information related to significant concentrations of revenues for the Stations and HPMF, except as otherwise disclosed, is as follows:

(a) **Accounts receivable**—At August 31, 2022, there were no entities that represented a significant concentration of accounts receivable for HPMF. At August 31, 2021, one entity represented approximately 10% of accounts receivable for HPMF. HPMF has no policy requiring collateral or other security to support receivables.

There were no significant concentrations of accounts receivable for the Stations.

(b) **Revenues**—The Stations received significant revenue from two sources in fiscal years 2022 and 2021. The CPB provided approximately 11% of revenues, the University provided approximately 10% in cash, support and donated facilities. For the year ended August 31, 2021, the CPB provided approximately 14% of revenues, the University provided approximately 11% in cash, support and donated facilities.

There were no significant concentrations of revenues for HPMF.

## (11) **Community Service Grants:**

The Station receives CSGs from the CPB annually. The CSGs received and expended during the most recent fiscal years were as follows:

	Year of	Grants		Expe	ended	Uncommitted Balance at August 31,
_	Grant	Received	2019 - 2020	2020 - 2021	2021 - 2022	2022
	2019-21	\$ 2,187,384	\$ 2,187,384	\$ -	\$ -	\$-
	2020-22	\$ 2,284,770	\$ -	\$ 2,284,770	\$ -	\$-
	2021-23	\$ 2,262,642	\$ -	\$ -	\$ 2,116,639	\$ 146,003

#### (12) <u>Restrictions on Net Position:</u>

Included in restricted expendable net position at August 31, 2021, are restricted cash from ARPA funds of \$883,632 and endowment earnings of \$24,526 for the Stations; and endowment earnings of \$324,862 for HPMF. Included in restricted expendable net position at August 31, 2022, are restricted cash from ARPA funds of \$883,632, unspent CSG grants of \$146,003, and endowment earnings of \$16,239 for the Stations; and endowment earnings of \$278,690 for HPMF. The restricted nonexpendable net position at August 31, 2022 and 2021 contains the endowment balances of \$595,000 and \$1,462,489 for the Stations and HPMF, respectively.

# SUPPLEMENTAL INFORMATION

#### HOUSTON PUBLIC MEDIA (A DIVISION OF THE UNIVERSITY OF HOUSTON SYSTEM) PRIMARY INSTITUTION SCHEDULE OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED AUGUST 31, 2022

	Programming and Production (PRD)	Broadcasting, Engineering and Technical (BET)	Program Information (PGM)	Total	Fundraising and Membership Development (FND)	Management and General (MGT)	Underwriting and Grant Solicitation (UND)	Total	Grand Total
Salaries and wages	\$ 2,989,390	\$ 567,543	\$ -	\$ 3,556,933	\$ 199,915	\$ 1,094,973	\$ -	\$ 1,294,888	\$ 4,851,821
Fringe benefits	879,557	150,501	-	1,030,058	61,945	275,580	-	337,525	1,367,583
Financial and legal services	6,751	357	-	7,108	-	211,468	-	211,468	218,576
Fundraising	5,727	4,352	-	10,079	199,242	98,375	-	297,617	307,696
Membership fees	80	2,341	-	2,421	12,167	72,988	-	85,155	87,576
Other expenses	273,609	255,205	-	528,814	519,843	520,744	1,074,090	2,114,677	2,643,491
Mail services	-	704	-	704	24,568	606	-	25,174	25,878
Printing and reproduction services	3,842	236	-	4,078	115,001	7,273	-	122,274	126,352
Professional services	609,667	56,791	-	666,458	29,336	349,603	-	378,939	1,045,397
Program rights	4,278,067	109,191	-	4,387,258	-	40,530	-	40,530	4,427,788
Rental and leases	30,237	14,988	-	45,225	-	38,524	-	38,524	83,749
Repairs and maintenance	3,415	165,406	-	168,821	-	32,608	-	32,608	201,429
Supplies and materials	56,287	174,583	382	231,252	129,504	22,759	-	152,263	383,515
Telephone	-	128,448	-	128,448	-	782	-	782	129,230
Travel	7,618	1,397	-	9,015	172	8,748	-	8,920	17,935
Utilities	-	227,091	-	227,091	-	2,810	-	2,810	229,901
Total expenses before in-kind	9,144,247	1,859,134	382	11,003,763	1,291,693	2,778,371	1,074,090	5,144,154	16,147,917
In-kind	-	325,429		325,429	-	1,789,439		1,789,439	2,114,868
Total expenses before depreciation and amortization	9,144,247	2,184,563	382	11,329,192	1,291,693	4,567,810	1,074,090	6,933,593	18,262,785
Depreciation and amortization	-	-	-	-	-	-	-	-	1,077,898
Total operating expenses	\$ 9,144,247	\$ 2,184,563	\$ 382	\$ 11,329,192	\$ 1,291,693	\$ 4,567,810	\$ 1,074,090	\$ 6,933,593	\$ 19,340,683
Percentage of total expenses before depreciation	50%	12%	0%	62%	7%	25%	6%	38%	100%

#### HOUSTON PUBLIC MEDIA (A DIVISION OF THE UNIVERSITY OF HOUSTON SYSTEM) COMPONENT UNIT (HPMF) SCHEDULE OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED AUGUST 31, 2022

	Grants to Primary nstitution	and	gramming Production (PRD)	Eng and	adcasting, gineering Technical (BET)	 Total	Me	ndraising and embership velopment (FND)	an	anagement d General (MGT)	a	derwriting nd Grant olicitation (UND)	 Total	 Grand Total
Financial and legal services	\$ -	\$	-	\$	-	\$ -	\$	-	\$	68,691	\$	-	\$ 68,691	\$ 68,691
Fundraising	-		4,855		4,352	9,207		199,242		93,192		-	292,434	301,641
Grants to KUHF-FM	6,414,675		-		-	6,414,675		-		-		-	-	6,414,675
Grants to KUHT-TV	6,414,675		-		-	6,414,675		-		-		-	-	6,414,675
Membership fees	-		80		80	160		12,167		100		-	12,267	12,427
Other expenses	-		80,010		5,353	85,363		440,501		93,137		1,074,090	1,607,728	1,693,091
Mail services	-		-		-	-		11,142		-		-	11,142	11,142
Printing and reproduction services	-		-		-	-		113,621		4,918		-	118,539	118,539
Professional services	-		1,000		1,000	2,000		29,336		10,000		-	39,336	41,336
Repairs and maintenance	-		149		149	298		-		-		-	-	298
Supplies and materials	-		769		764	1,533		129,449		24,713		-	154,162	155,695
Telephone	-		-		-	-		-		422		-	422	422
Travel	-		364		322	686		172		-		-	172	858
Total operating expenses	\$ 12,829,350	\$	87,227	\$	12,020	\$ 12,928,597	\$	935,630	\$	295,173	\$	1,074,090	\$ 2,304,893	\$ 15,233,490

#### HOUSTON PUBLIC MEDIA (A DIVISION OF THE UNIVERSITY OF HOUSTON SYSTEM) PRIMARY INSTITUTION SCHEDULE OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED AUGUST 31, 2021

	Programming and Production (PRD)	Broadcasting, Engineering and Technical (BET)	Program Information (PGM)	Total	Fundraising and Membership Development (FND)	Management and General (MGT)	Underwriting and Grant Solicitation (UND)	Total	Grand Total
Salaries and wages	\$ 2,972,739	\$ 557,071	\$ -	\$ 3,529,81	0 \$ 217,147	\$ 857,294	\$ -	\$ 1,074,441	\$ 4,604,251
Fringe benefits	903,876	147,286	÷ -	1,051,10	· · ·	224,642	÷ _	290,228	1,341,390
Financial and legal services	25,363	5,173	_	30,53	· · ·	247,152	_	247,249	277,785
Fundraising	5,201	2,367	-	7,50	. ,	8,565	_	385,554	393,122
Membership fees	298	2,659	_	2,95	· · · ·	68,051	_	72,561	75,518
Other expenses	290,011	131,298	_	421,30	· · · ·	78,757	707,776	1,268,091	1,689,400
Mail services	40	1,310	-	1,35		27,306	-	183,700	185,050
Printing and reproduction services	-	-	193	19	· · · ·	875	-	162,547	162,740
Professional services	211,997	151,993	-	363,99	· · · ·	158,257	-	260,974	624,964
Program rights	3,088,557	786	-	3,089,34	· · · ·	1,394,512	-	1,394,512	4,483,855
Rental and leases	15,371	329,242	-	344,61		41,399	-	50,344	394,957
Repairs and maintenance	14,734	179,189	-	193,92	· · · · ·	8,370	-	8,370	202,293
Supplies and materials	8,098	158,822	1,242	168,10		97,696	-	210,128	378,290
Telephone	_	138,577	-	138,57	· · · · ·	-	-	-	138,577
Travel	638	189	-	82		6,665	-	6,683	7,510
Utilities	-	159,507	-	159,50		655	-	655	160,162
Total expenses before in-kind	7,536,923	1,965,469	1,435	9,503,82		3,220,196	707,776	5,616,037	15,119,864
In-kind	-	325,429	-	325,42	9 -	2,233,321	-	2,233,321	2,558,750
Total expenses before depreciation and amortization	7,536,923	2,290,898	1,435	9,829,25	6 1,688,065	5,453,517	707,776	7,849,358	17,678,614
Depreciation and amortization	-	-	-	-	-	-	-	-	1,125,421
Total operating expenses	\$ 7,536,923	\$ 2,290,898	\$ 1,435	\$ 9,829,25	6 \$ 1,688,065	\$ 5,453,517	\$ 707,776	\$ 7,849,358	\$ 18,804,035
Percentage of total expenses before depreciation	43%	13%	0%	50	% 10%	31%	4%	44%	100%

#### HOUSTON PUBLIC MEDIA (A DIVISION OF THE UNIVERSITY OF HOUSTON SYSTEM) COMPONENT UNIT (HPMF) SCHEDULE OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED AUGUST 31, 2021

	Grants to Primary Institution		Programming and Production (PRD)		Broadcasting, Engineering and Technical (BET)		Total		Fundraising and Membership Development (FND)		Management and General (MGT)		Underwriting and Grant Solicitation (UND)		Total		Grand Total
Financial and legal services	\$-		\$ -	\$	-	\$	-	\$	97	\$	111,059	\$	-	\$	111,156	\$	111,156
Fundraising	-		200		200		400		376,958		6,065		-		383,023		383,423
Grants to KUHF-FM	6,213,45	54	-		-		6,213,454		-		-		-		-		6,213,454
Grants to KUHT-TV	6,213,45	53	-		-		6,213,453		-		-		-		-		6,213,453
Membership fees	-		160		-		160		4,510		-		-		4,510		4,670
Other expenses	-		87,225		4,652		91,877		558,175		47,926		707,776		1,313,877		1,405,754
Mail services	-		-		-		-		150,082		-		-		150,082		150,082
Printing and reproduction services	-		-		-		-		161,672		-		-		161,672		161,672
Professional services	-		6,500		-		6,500		92,963		14,000		-		106,963		113,463
Rental and leases	-		1,500		-		1,500		8,945		21		-		8,966		10,466
Supplies and materials	-		-		-		-		112,432		5,528		-		117,960		117,960
Travel	-		189		189		378		18		-		-		18		396
Total operating expenses	\$ 12,426,90	07	\$ 95,774	\$	5,041	\$	12,527,722	\$	1,465,852	\$	184,599	\$	707,776	\$	2,358,227	\$	14,885,949

#### HOUSTON PUBLIC MEDIA (A DIVISION OF THE UNIVERSITY OF HOUSTON SYSTEM) COMBINGING SCHEDULE OF REVENUES AND EXPENSES BY STATION FOR THE YEAR ENDED AUGUST 31, 2022

	KUHT-FM	KUHT-TV	Totals
Operating revenues			
Contributions	\$ 6,796,158	\$ 6,078,898	\$ 12,875,056
General support from the UH System	974,574	1,140,294	2,114,868
Program underwriting	1,596,069	1,441,036	3,037,105
Production service	325,303	686,514	1,011,817
Corporation for Public Broadcasting (CPB) grants	578,800	1,728,917	2,307,717
Special events	2,460	1,720,717	2,307,717
Other	314,348	213,653	528,001
Total operating revenues	10,587,712	11,289,312	21,877,024
Operating expenses			
Salaries and wages	2,425,913	2,425,908	4,851,821
Fringe benefits	683,792	683,791	1,367,583
Financial and legal services	104,551	114,025	218,576
Fundraising	80,694	227,002	307,696
Membership fees	27,230	60,346	87,576
Other expenses	1,631,682	1,011,809	2,643,491
Mail services	19,192	6,686	25,878
Printing and reproduction services	69,850	56,502	126,352
Professional services	456,030	589,367	1,045,397
Program rights	1,947,998	2,479,790	4,427,788
Rental and leases	871	82,878	83,749
Repair and maintenance	118,022	83,407	201,429
Supplies and materials	197,369	186,146	383,515
Telephone	65,101	64,129	129,230
Travel	9,741	8,194	17,935
Utilities	116,228	113,673	229,901
In-kind	974,575	1,140,293	2,114,868
Depreciation and amortization	114,416	963,482	1,077,898
Total operating expenses	9,043,255	10,297,428	19,340,683
Operating income	1,544,457	991,884	2,536,341
Nonoperating income (loss)			
Gain (loss) from endowment	(92,333)	(72,901)	(165,234)
Endowment distribution	(,)	(63,463)	(63,463)
Interest expense on lease obligations	(32,261)	(32,262)	(64,523)
Other nonoperating income (expense)	(52,201)	(34,593)	(34,593)
Total nonoperating income (loss)	(124,594)	(203,219)	(327,813)
Change in net position	\$ 1,419,863	\$ 788,665	\$ 2,208,528
-			