Lisa Trapani Shumate

Lisa Trapani Shumate, has been named executive director and general manager of Houston Public Media. Prior to joining Houston Public Media, Ms. Shumate served as director of programming and marketing for KHOU-TV, BBS-BELO in Houston. Previously, she held management positions at KTRK/TV/ABC and Belo Marketing Solutions in Dallas.

Shumate has been an active member of the Greater Houston Partnership and is a member of the Salvation Army Advisory Board and the Baylor College of Medicine Campaign Cabinet. She holds an undergraduate degree in communications from Loyola University in New Orleans.

As executive director and general manager of Houston Public Media, Shumate will be responsible for the development and implementation of effective strategic and tactical planning in coordination with University of Houston executive management; oversight and direction of electronic media programming, services and operations; ensuring sound fiscal planning, financial management and fund development; serving as primary liaison for the merged organization within/outside the University community and with the greater Houston area, the Association for Community Broadcasting, the Federal Communication Commission, the Corporation for Public Broadcasting, and other related professional and community groups. Houston Public Media encompasses the combined operations of public radio stations KUHF-FM and KUHA-FM, and public television station KUHT.