MINUTES UNIVERSITY OF HOUSTON SYSTEM BOARD OF REGENTS FINANCE AND ADMINISTRATION COMMITTEE

<u>Thursday, August 24, 2017</u> – The members of the Finance and Administration Committee of the University of Houston System convened at 1:25 p.m. on Thursday, August 24, 2017 at the Hilton University of Houston Hotel, Conrad Hilton Ballroom, Second Floor, 4450 University Drive, Houston, Texas 77204, with the following members participating:

ATTENDANCE -

Present
Spencer D. Armour, III, Chair
Welcome W. Wilson, Jr., Vice Chair
Gerald W. McElvy, Member
Peter K. Taaffe, Member

Members Absent Tilman J. Fertitta, Ex Officio Non-Members Present
Durga D. Agrawal, Regent
Beth Madison, Regent
Paula M. Mendoza, Regent
Roger F. Welder, Regent
Neelesh C. Mutyala, Student Regent

In accordance with a notice being timely posted with the Secretary of State and there being a quorum of the board present, Chair of the Committee, Spencer D. Armour, III called the meeting to order.

AGENDA ITEMS

Action Items:

The first item requiring committee approval were the minutes from the following Finance and Administration Committee meetings:

- 1. February 23, 2017, Finance and Administration Committee Meeting
- 2. May 18, 2017, Finance and Administration Committee Meeting

On motion of Regent Gerald McElvy, seconded by Regent Peter Taaffe, and by unanimous vote of the regents in attendance, the minutes from the Finance and Administration Committee meetings listed above were approved.

Regent Armour stated the committee would be presented six (6) agenda items: four (4) action items for the board's consideration and approval and two (2) items presented for information only at this meeting.

The first action item presented for the committee's consideration was Item C, <u>Approval is requested for the University of Houston System FY2018 Financial Plan and Budget – University</u>

of Houston System. Regent Armour asked Mr. Jim McShan, Senior Vice Chancellor for Administration and Finance to present this item to the committee.

Mr. McShan introduced this item requesting approval for the University of Houston System FY2018 Financial Plan and Budget. The FY2018 Financial Plan and Budget would become effective on September 1, 2017 pending final board approval. A powerpoint presentation was shown and below is a brief summary of Mr. McShan's remarks.

University of Houston System Accomplishments:

- The UH System had record enrollment of 70,838 students.
- There were record degrees awarded System-wide of 15,848, with 42% to minority students and 24% in STEM fields.
- There were record research expenditures of \$156 million.
- The public launch of the \$1 billion capital campaign has been going very well.
- Philanthropy of \$143 million this past year, almost three times what it was in 2008.

University of Houston System FY18 Budget Summary:

- The operating budget for the UH System was \$1.6 billion, an increase of \$33.3 million compared to FY2017;
- FY18 sources of operating revenue, on a percentage basis, was relatively constant to FY17;
- Two-thirds of the total operating budget supports student access and success which is the number one goal;
- \$24 million in reductions and reallocation of resources among all four universities to fund higher strategic priorities;
- The capital budget was \$400 million, an increase of \$153 million compared to FY17, which was the plan expenditure not the overall total capital project budget;
- Legislative Funding: Instruction and operations formula from FY2008-FY2018 with the rate per weighted credit hour was discussed. In 2009, the weighted credit hour rate was \$59.02 vs. \$55.82 for FY18 which in real dollars equates to approximately \$48.00.
- Sources of funding for the operating budget over time was addressed and in 1984, the total state support was 64% and student support was 10% vs. in 2018 state support was at 25% and student support at 42%.

University of Houston Accomplishments (UH):

- The University of Houston had record enrollment of 43,774 students.
- The total number of degrees award were 9,596, a 5% increase.
- There 366 doctorates awarded, a 9% increase from 2016.
- The 4-year graduate was 30%, up from 25%.
- The 6-year graduation rate projected to be 54% this Fall compared to 51% the prior year.
- 71% of freshmen were participating in UHin4.
- There were 77 tenured and tenure-track faculty hired, including five (5) national academy members.
- Construction was being completed of the Multi-Disciplinary Research and Engineering Building and the Health and Biomedical Sciences Building 2 this Fall; and
- In 2017, there were several UH's programs had received national recognition (e.g. Honor's College, Petroleum Engineering, and UH Libraries.

University of Houston (UH) cont'd):

- Total FY2017 UH Operating Budget \$1,161.6 (\$ Millions)
- Total FY2017 UH Capital Facilities Budget \$145.2 (\$ Millions)
- Total FY2017 UH Budget \$1,306.8 (\$ Millions)
- Current FY2017 UH Operating Budget Source of Funds was addressed and is outlined below (\$ Millions).
 - Tuition and Fees \$476.7 41%
 - State Appropriations \$191.0 16%
 - Contracts and Grants \$193.4 17% (includes Federal Financial Aid)
 - HEAF/ Nat'l Research University Fund (NRUF) \$60.2 5%
 - Endowment/Gifts \$56.2 5%
 - Other Operating \$184.1 16%
- Current UH Operating Budget Use of Funds was addressed and is outlined below (\$ Millions).
 - Student Access and Success \$749.9 65%
 - Infrastructure and Administration \$179.5 15%
 - National Competitiveness \$195.6 17%
 - Community Advancement \$36.6 3%
- Proposed FY2018 UH Operating Budget \$1,187.7 (\$ Millions)
- Proposed FY2018 UH Capital Facilities Budget \$164.1 (\$ Millions)
- Proposed Total FY2018 UH Budget \$1,351.8 (\$ Millions)
- Proposed FY2018 UH Operating Budget Source of Funds was addressed and is outlined below (\$ Millions).
 - Tuition and Fees \$492.7 42%
 - State Appropriations \$195.5 16%
 - Contracts and Grants \$188.7 16% (includes Federal Financial Aid)
 - HEAF/National Research University Fund (NRUF) \$58.4 5%
 - Endowment/Gifts \$56.8 5%
 - Other Operating \$195.6 16%
- Proposed FY2018 UH Operating Budget Use of Funds was addressed and is outlined below (\$ Millions).
 - Student Access and Success \$782.2 66%
 - Infrastructure and Administration \$192.1 16%
 - National Competitiveness \$182.3 15%
 - Community Advancement \$31.1 3%
- UH Operating Budget Revenues FY2014 FY2018 (\$ Millions) was presented. Below is the summary for the Current FY2017 Budgeted vs. Proposed FY2018 Budget.

			FY2017 Budgeted		FY2018 Proposed	
1.	State Appropriations		\$	191.0	\$	195.5
2.	HEAF/Nat'l Research University Fund (NR)	UF)		60.2		58.4
3.	Tuition & Fees			476.7		492.7
4.	Other Operating	} Restricte	d	184.1		195.6
5.	Contracts & Grants (includes Fed. Fin Aid)	} Restricte	d	193.4		188.7
6.	Endowment/Gifts	} Restricte	d	56.2		56.8
	TOTAL		\$	1,161.6	\$	1 <u>,187.7</u>

University of Houston (UH) (cont'd):

UH Operating Budget Expenditures FY 2014

FY2018 (\$ Millions) was addressed.
 Below is the summary for Current FY2017 Budgeted vs. Proposed FY2018 Budget

		FY2017 Budgeted	FY2018 Proposed
1.	Student Access and Success	\$ 749.9	\$ 782.2
2.	National Competitiveness	195.6	182.3
3.	Infrastructure and Administration	179.5	192.1
4.	Community Advancement	<u>36.6</u>	<u>31.1</u>
	TOTAL	<u>\$ 1,161.6</u>	<u>\$ 1, 187.7</u>

- The use of new and reallocated funds for UH was addressed and is summarized below:
 - There was additional set aside for need-based scholarships.
 - 48 new faculty positions, including two (2) new national academic members.
 - Investment in student support services and campus services. It was noted that Student Government Association's Fee Service Group has really focused, and have done a great job over the last few years, on the psychological services, veteran's services, and career counseling for students.
 - Existing graduate tuition fellowship budget needs were addressed.
 - There was investment in technology and campus safety and security which supports students, faculty and staff.
 - There was additional funding for the College of Pharmacy.
 - Investment in academic renovations and faculty start-ups which included facilities for Petroleum Engineering at ERP.
 - Investment in campus infrastructure to support students, faculty and staff.
- The total net revenues for allocation was \$22,018,146, which primarily came from the increases in enrollment, tuition and fees, \$5 million in Pharmacy funding, and \$5.3 million of hold harmless funding.
- When the overall needs of UH was reviewed, there was still not enough revenue; therefore, a 2.5% reduction in academic budgets and a 3.5% in administration budgets were taken, which in turn, generated another \$11,179,732 in reallocations to provide the university with a total priority/initiative allocations of \$33,194,878.
- The FY18 Capital Projects Budget for UH was summarized as follows:
 - New Construction 6 projects, 2 of which were TRB projects.
 - Total FY2018 project expenditures budget for new construction was \$113,300,745 and the total project budget was \$427,177,977.
 - There were six (6) major repair and rehabilitation projects totaling \$37,774,905 and a total project budget of \$65,176,000.
 - There was one (1) land acquisition (TRB project) totaling \$13,000,000 and a total project budget of \$33,000,660.
 - The overall FY2018 project expenditures budget totaled \$164,075,650; and the total project budget was \$525,354,637.

University of Houston-Clear Lake Accomplishments (UHCL):

- The University of Houston-Clear Lake (UHCL) was named one of the best regional universities in the west by U.S. News and World Report. They moved up from 81st place to tie for 74th place.
- UHCL has achieved a first-time-in-college retention rate of 79.5%.
- They broke ground on a STEM and Classroom Building, Recreation and Wellness Center, and Health and Sciences and Classroom Building.

University of Houston-Clear Lake (UHCL) (cont'd):

- UHCL partnered with Alvin Community College at the UHCL Pearland campus.
- They established the Center for Robotics Software.
- UHCL secured approval for their third Doctoral Program to start in Fall 2016.
- Total FY2017 UHCL Operating Budget \$140.1 (\$ Millions)
- Total FY2017 UHCL Capital Facilities Budget \$30.0 (\$ Million)
- Total FY2017 UHCL Budget \$170.1 (\$ Millions)
- Current FY2017 UHCL Operating Budget Source of Funds was addressed and is outlined below. (\$ Millions)
 - Tuition and Fees \$76.8 55%
 - State Appropriations \$37.0 26%
 - Contracts and Grants \$15.2 11% (includes Federal Financial Aid)
 - HEAF \$8.0 6%
 - Endowment/Gifts \$1.3 1%
 - Other Operating \$1.8 1%
- Current FY2017 UHCL Operating Budget Use of Funds was addressed and is outlined below. (\$ Millions)
 - Student Access and Success \$109.0 78%
 - Infrastructure and Administration \$26.3 19%
 - National Competitiveness \$4.7 3%
 - Community Advancement \$0.1 0%
- Proposed FY2018 UHCL Operating Budget \$131.5 (\$ Millions)
- Proposed FY2018 UHCL Capital Facilities Budget \$119.8 (\$ Millions)
- Proposed Total FY2018 UHCL Budget \$251.3 (\$ Millions)
- Proposed FY2018 UHCL Operating Budget Source of Funds was addressed and is outlined below. (\$ Millions)
 - Tuition and Fees \$64.7 49%
 - State Appropriations \$33.7 26%
 - Contracts and Grants \$14.8 11% (includes Federal Financial Aid)
 - HEAF \$8.0 6%
 - Endowment/Gifts \$1.3 1%
 - Other Operating \$9.0 7%
- Proposed FY2018 UHCL Operating Budget Use of Funds was addressed and is outlined below.
 (\$ Millions)
 - Student Access and Success \$99.6 76%
 - Infrastructure and Administration \$28.4 21%
 - National Competitiveness \$3.5 3%
 - Community Advancement \$0.0 0%

University of Houston-Clear Lake (UHCL) (cont'd):

• UHCL Operating Budget Revenues FY2014 – FY2018 (\$ Millions) was presented. Below is the summary for the Current FY2017 Budgeted vs. Proposed FY2018 Budget.

			FY2017	7 Budgeted	FY2018	Proposed
1.	State Appropriations		\$	37.0	\$	33.7
2.	HEAF			8.0		8.0
3.	Tuition & Fees			76.8		64.7
4.	Other Operating	} Restricted		1.8		9.0
5.	Contracts & Grants*	} Restricted		15.2		14.8
6.	Endowment/Gifts	} Restricted		1.3		1.3
	TOTAL		\$	140.1	<u>\$</u>	131.5

^{*}Includes Federal Financial Aid

• UHCL Operating Budget Expenditures FY 2014– FY2018 (\$ Millions) was addressed. Below is the summary for Current FY2017 Budgeted vs. Proposed FY2018 Budget.

		FY2017 Budgeted	FY2018 Proposed
1.	Student Access and Success	\$ 109.0	\$ 99.6
2.	National Competitiveness	4.7	3.5
3.	Infrastructure and Administration	26.3	28.4
4.	Community Advancement	0.1	0.0
	TOTAL	\$ 140.1	\$ 131.5

- The use of new and reallocated funds are summarized below:
 - UHCL has invested in enrollment management and student support services.
 - UHCL has investment in library resources to enhance the quality of academic program offerings and faculty research.
 - They also have investment in classroom and lab instructional technology at UHCL, UHCL-Pearland, and TMC.
 - New Title IX Coordinator to ensure statutory and regulatory compliance.
 - UHCL funded new faculty for Mechanical Engineering and Psychology.
 - Addressed capital renewal/deferred maintenance and ADA accessibility issues.
- The FY18 Capital Projects Budget for UHCL was summarized as follows:
 - New Construction 7 projects, 2 of which were TRB projects.
 - Total FY2018 project expenditures budget for new construction was \$118,603,930 and the total project budget was \$154,422,128.
 - There were two (2) major repair and rehabilitation projects totaling \$1,180,000 and a total project budget of \$1,557,020.
 - The overall FY2018 project expenditures budget totaled \$119,783,930; and the total project budget was \$155,979,148.

University of Houston-Downtown Accomplishments (UHD):

- UHD received a \$10 million endowment from Marilyn Davies for the Marilyn Davies College of Business.
- UHD made progress towards increasing 6-year graduation rate with a record high graduation rate above 20%, a 4% increase.

University of Houston-Downtown Accomplishments (UHD) (cont'd):

- The University of Houston-Downtown (UHD) awarded 3,175 degrees in 2017, a 10% increase.
- UHD increased graduate enrollment by 36% compared to the prior year.
- They received THECB recognition of exemplary programs UHD's Supplemental Instruction.
- UHD extended the Gator Mentoring Program; thus extending learning communities from orientation through a student's sophomore year.
- They developed the Gator Engagement Program, Academic Surge, and Summer Reparation Program focused on targeted cohorts with the goal of improving retention and graduation rates.
- UHD received the Greater Texas Foundation Grant, providing \$1.4 million of financial support over 3 years to 200 qualified early-college high school graduates who enroll at UHD.
- UHD acquired a 17-acre tract for the new Science and Technology building.

University of Houston-Downtown (UHD):

- Total FY2017 UHD Operating Budget \$179.1 (\$ Millions)
- Total FY2017 UHD Capital Facilities Budget \$6.0 (\$ Million)
- Total FY2017 UHD Budget \$185.1 (\$ Millions)
- Current FY2017 UHD Operating Budget Source of Funds was addressed and is outlined below.
 (\$ Millions)
 - Tuition and Fees \$90.3 50%
 - State Appropriations \$30.7 17%
 - Contracts and Grants \$38.7 22% (includes Federal Financial Aid)
 - HEAF \$11.7 6%
 - Endowment/Gifts \$2.9 2%
 - Other Operating \$4.8 3%
- Current FY2017 UHD Operating Budget Use of Funds was addressed and is outlined below.
 (\$ Millions)
 - Student Access and Success \$143.9 80%
 - Infrastructure and Administration \$29.3 17%
 - National Competitiveness \$2.3 1%
 - Community Advancement \$3.6 2%
- Proposed FY2018 UHD Operating Budget \$179.1 (\$ Millions)
- Proposed FY2018 UHD Capital Facilities Budget \$6.0 (\$ Millions)
- Proposed Total FY2018 UHD Budget \$185.1 (\$ Millions)
- Proposed FY2018 UHD Operating Budget Source of Funds was addressed and is outlined below. (\$ Millions)
 - Tuition and Fees \$94.2 52%
 - State Appropriations \$31.1 17%
 - Contracts and Grants \$35.0 19% (includes Federal Financial Aid)
 - HEAF \$11.8 6%
 - Endowment/Gifts \$2.8 2%
 - Other Operating \$7.6 4%
- Proposed FY2018 UHD Operating Budget Use of Funds was addressed and is outlined below. (\$ Millions)
 - Student Access and Success \$146.7 80%
 - Infrastructure and Administration \$30.2 17%

<u>University of Houston-Downtown (UHD) (cont'd):</u>

- National Competitiveness \$2.4 1%
- Community Advancement \$3.4 2%
- UHD Operating Budget Revenues FY2014 FY2018 (\$ Millions) was presented. Below is the summary for the Current FY2017 Budgeted vs. Proposed FY2018 Budget.

			FY2017 Budgeted		FY2018 Proposed	
1.	State Appropriations		\$	30.7	\$	31.3
2.	HEAF			11.7		11.8
3.	Tuition & Fees			90.3		94.2
4.	Other Operating	} Restricted		4.8		7.6
5.	Contracts & Grants*	} Restricted		38.7		35.0
6.	Endowment/Gifts	} Restricted		2.9		2.8
	TOTAL		\$	179.1	\$	182.7

^{*}Includes Federal Financial Aid

• UHD Operating Budget Expenditures FY 2014– FY2018 (\$ Millions) was addressed. Below is the summary for Current FY2017 Budgeted vs. Proposed FY2018 Budget.

		FY2017 Budgeted	FY2018 Proposed	
1.	Student Access and Success	\$ 143.9	\$ 146.7	
2.	National Competitiveness	2.3	2.4	
3.	Infrastructure and Administration	29.3	30.2	
4.	Community Advancement	3.6	3.4	
	TOTAL	<u>\$ 179.1</u>	<u>\$ 182.7</u>	

- The use of new and reallocated funds are summarized below:
 - UHD invested in supplemental instruction and additional academic advisors in support of the goal to improve student retention and graduation rates.
 - UHD added additional need-based financial aid to support student success.
 - Merit-based and competitive compensation for faculty and staff.
 - UHD hired 18 new faculty/lecturers, including 13 tenure and tenure-track faculty, in high demand programs.
 - They renovated classrooms and computer labs to include technology upgrades.
 - UHD added additional investment in people and technology to support campus safety and security.
 - They continued investment in the new student information system.
 - And they continue to invest in campus infrastructure (plant and technology) to accommodate continued enrollment growth.
- The FY18 Capital Projects Budget for UHD was summarized as follows:
 - New Construction 2 projects, 1 of which was a TRB project.
 - Total FY2018 project expenditures budget for new construction was \$41,000,000 and the total project budget was \$75,500,000.
 - There were two (2) major repair and rehabilitation projects and one (1) major technology project for a total of \$4,179,063 and a total project budget of \$6,040,962.
 - There was one (1) land acquisition.
 - The overall FY2018 project expenditures budget totaled \$45,179,063; and the total project budget was \$81,540,962.

University of Houston-Victoria Accomplishments (UHV):

- The University of Houston-Victoria (UHV) broke ground on the new University Commons, a building that will combine UHV's first student center with a 21st century library slated to open in 2018.
- UHV purchased a portion of Victoria's former Town Plaza Mall and received a \$1 million matching grant from the U.S. Department of Commerce Economic Development Administration.
- They recorded 734 donors during FY2016, the most in the university's history and a 61% increase from the previous year.
- UHV received state and national grants to help UHV recruit community college students into its degree programs focusing on physical and mental health.
- UHV was recognized on the President's Higher Education Community Service Honor Roll for the second year in a row by the Corporation for National and Community Service.
- UHV developed a business plan for UHV Katy that focused on personnel and organization, marketing, recruitment, and faculty and community engagement in order to sustain and increase enrollment goals.

University of Houston-Victoria s (UHV) (cont'd):

- UHV continues to focus on efforts of becoming a self-sustaining destination university in Victoria.
- Total FY2017 UHV Operating Budget \$65.8 (\$ Millions)
- Total FY2017 UHV Capital Facilities Budget \$65.5 (\$ Million)
- Total FY2017 UHV Budget \$131.3 (\$ Millions)
- Current FY2017 UHV Operating Budget Source of Funds was addressed and is outlined below. (\$ Millions)
 - Tuition and Fees \$26.7 41%
 - State Appropriations \$19.7 30%
 - Contracts and Grants \$7.9 12% (includes Federal Financial Aid)
 - HEAF \$4.3 6%
 - Endowment/Gifts \$0.4 1%
 - Other Operating \$6.8 10%
- Current FY2017 UHV Operating Budget Use of Funds was addressed and is outlined below. (\$ Millions)
 - Student Access and Success \$54.1 82%
 - Infrastructure and Administration \$10.7 16%
 - National Competitiveness \$0.2 0%
 - Community Advancement \$0.8 1%
- Proposed FY2018 UHV Operating Budget \$63.9 (\$ Millions)
- Proposed FY2018 UHV Capital Facilities Budget \$70.7 (\$ Millions)
- Proposed Total FY2018 UHV Budget \$134.6 (\$ Millions)
- Proposed FY2018 UHV Operating Budget Source of Funds was addressed and is outlined below. (\$ Millions)
 - Tuition and Fees \$28.1 44%
 - State Appropriations \$17.5 27%
 - Contracts and Grants \$8.8 14% (includes Federal Financial Aid)
 - HEAF \$1.3 2%

University of Houston-Victoria (UHV) cont'd):

- Endowment/Gifts \$0.4 1%
- Other Operating \$7.8 12%
- Proposed FY2018 UHV System Operating Budget Use of Funds was addressed and is outlined below. (\$ Millions)
 - Student Access and Success \$52.0 82%
 - Infrastructure and Administration \$11.2 18%
 - National Competitiveness \$0.2 0%
 - Community Advancement \$0.5 1%
- UHV Operating Budget Revenues FY2014 FY2018 (\$ Millions) was presented. Below is the summary for the Current FY2017 Budgeted vs. Proposed FY2018 Budget.

			FY2017 Budgeted	FY2018 Proposed	
1.	State Appropriations		\$ 19.7	\$ 17.5	
2.	HEAF		4.3	1.3	
3.	Tuition & Fees		26.7	28.1	
4.	Other Operating	} Restricted	6.8	7.8	
5.	Contracts & Grants*	} Restricted	7.9	8.8	
6.	Endowment/Gifts	} Restricted	0.4	0.4	
	TOTAL		<u>\$ 65.8</u>	<u>\$ 63.9</u>	

^{*}Includes Federal Financial Aid

• UHV Operating Budget Expenditures FY 2014– FY2018 (\$ Millions) was addressed. Below is the summary for Current FY2017 Budgeted vs. Proposed FY2018 Budget.

		FY2017 Budgeted	FY2018 Proposed	
1.	Student Access and Success	\$ 54.1	\$ 52.0	
2.	National Competitiveness	0.2	0.2	
3.	Infrastructure and Administration	10.7	11.2	
4.	Community Advancement	0.8	0.5	
	TOTAL	<u>\$ 65.8</u>	\$ 63.9	

- The use of new and reallocated funds are summarized below:
 - Equitable and competitive compensation for faculty and staff and compensation for promoted full-time, tenure-track faculty.
 - UHV hired new faculty to support fast-growing programs.
 - They continue to focus on being a destination university by investing in new and existing residential campus infrastructure, expanding academic programs, expanding recruiting efforts, and building new academic facilities.
 - UHV continues to focus on student recruitment and retention and the transition of UHV programs to Katy.
 - They invested in information technology in support of students, faculty, and staff.
 - UHV has added additional staff for maintenance and upkeep of an expanding infrastructure that supports students, faculty and staff.
- The FY18 Capital Projects Budget for UHV was summarized as follows:
 - New Construction 5 projects, 3 of which were TRB projects.

University of Houston-Victoria (UHV) cont'd):

- Total FY2018 project expenditures budget for new construction was \$62,050,000 and the total project budget was \$102,500,000.
- There were two (2) major repair and rehabilitation projects, both TRVs, for a total of \$7,600,000 and a total project budget of \$11,975,000.
- There was three (3) TRB land acquisitions and the total project expenditures budget was 1,000,000, and the total project budget was \$6,344,694..
- The overall FY2018 project expenditures budget totaled \$70,650,000; and the total project budget was \$120,819,694.

On motion of Regent Taaffe, seconded by Regent Wilson, Jr., and by a unanimous vote of the committee members in attendance, the request for the University of Houston System FY2018 Financial Plan and Budget – UH System was approved.

Regent Armour stated the next action item for discussion was Item D, the <u>Approval is requested to delegate authority to the Chancellor to negotiate and execute contracts exceeding \$1 million for the purchase of goods or services, excluding construction contracts, at the University of Houston <u>System, F&A-D.</u> Regent Armour asked Mr. McShan to present this item.</u>

Mr. McShan stated that this item was a request to delegate authority to the Chancellor to negotiate and execute contracts exceeding \$1 million for the purchase of goods or services, excluding construction contracts, at the University of Houston System.

The first three (3) contracts listed were related to parking: Parking Guidance System, Parking Management Services, and Campus Card System, two out of three were technology focused. Due to the struggle with parking on campus, the university is looking for options to help improve the parking situation. Mr. McShan introduced Dr. Emily Messa, Associate Vice Chancellor for Administration, who provided more details regarding these contracts.

Dr. Messa stated that these contracts were part of the parking presentation and discussion at the last Board meeting held on May 18, 2017. The first phase started with making policy changes and the university was now moving into the second phase of the planning process. First, Dr. Messa explained that Parking Guidance System would provide real time counters, dynamic signage as well as mobile apps so that students and/or the community would have real time information and guidance as to where to park when visiting our campus. It is envisioned that at the University of Houston over the next several years, there will be approximately 17,000 parking spaces as part of the Parking Guidance System Program.

Dr. Messa stated that there was very stringent reliability requirements listed on the RFP, such as 99% reliability rate in surface lots and garages and 95% reliability rate in remote lots. There were a total of five (5) bidders who submitted proposals; and the university was currently in the evaluation stage. The next step in the process will be to interview these vendors as well as travel to various locations to see real life installations. Parking Guidance has been predominantly used at airports, the Medical Center and theatre district. Other than Texas A&M and University of Oklahoma, who are both using this system at one of their garages, Dr. Messa believes that having Parking Guidance would be a game-changer for students and the community who park on campus.

Dr. Messa addressed the next contract, Parking Management Services. This was also discussed at the May 18, 2017 Board meeting and Dr. Messa stated that there were three (3) parts to this contract: valet service, parking enforcement and parking lot and garage maintenance. She explained that the university was planning on rolling out a piloted valet parking service for professional and evening students as well as patient parking. In addition, this service would be made available to departments to contract as needed. Dr. Messa also mentioned that the university was currently looking to outsource parking enforcement, which would provide savings, better equipment, onsite management, and the personnel needed to assist with student parking and UH events. In terms of maintenance, Dr. Messa stated that this contract would provide a higher level of service by using a parking professional company. A total of four (4) bidders submitted proposals and these vendors reflected the national players in the parking market. We are looking to short-list and interview to make certain that the university receives the best value; and we also looked at ways to discuss the possibility of hiring students in that process. Dr. Messa also added that these services would be available for all the system institutions.

The next item listed was for Campus Card System. Mr. McShan explained that they were currently in the process of selecting an improved and more modern card system that would include mobile technology and would allow students to use their card to have facility access, food service point of sale, card production and management, event management, attendance tracking, as well as METRO access, among others.

The Student Success Collaborative through the Education Advisory Board was the next item addressed. Mr. McShan explained that this contract was for student success technologies that combine analytics with comprehensive workflow and planning tools and deploy an integrated system of cohesive strategies that will significantly improve college four-year completion rates and narrow attainment gaps for students, especially among underrepresented, underprepared, and low income students. Mr. McShan stated that this was a great program that allowed the involved institutions, which were University of Houston, UH-Victoria, UH-Clear Lake, UH-Downtown, Houston Community College, Wharton County Junior College and Texas Southern University, to communicate with each other to monitor student progress and make certain they were moving in the right direction. A discussion followed.

After this issue was addressed further, Regent Taaffe suggested this item be pulled for further review. On motion of Regent Taaffe, seconded by Regent Wilson, Jr. the Student Success Collaborative item was pulled from the Consent Docket and would be discussed at the Board of Regents meeting held later in the day.

The next item presented was for legal services. Ms. Cornell explained that this was a two-year contract for legal services in the areas of tax, real estate, finance, corporate law, and intellectual property. Approximately \$1,800,000 out of the total cost of \$2,250,000 of the contract is due to patent and patent prosecution. Ms. Cornell also added that this contract does go through the Attorney General's office.

Mr. McShan addressed the next item which was for athletics travel services with Anthony Travel. Mr. McShan mentioned that this was a three-year contract with an option to extend two additional years. This contract was for \$2,500,000 to arrange team travel, including air and ground

transportation, Mr. McShan added that Anthony Travel has been rated upper echelon in terms of athletic travel in the country.

The next two contracts addressed were related to the College of Optometry. The first contract was referred to Ambulatory Surgery Center Management. This was a three-year contract with an option to extend for two additional years in the amount of \$7,500,000. This service provides management and operational services to the College of Optometry including specialty surgeons for specific patients as needed; managing the medical side such as licensing, permit, certification of doctors, overseeing the nurses, etc. The second contract referred to Revenue Cycle Management. This was a three year contract with an option to extend for two additional years in the amount of \$4,500,000. This contract would provide services for the College of Optometry at multiple clinical facilities and would manage all of the functions related to revenue generation and collection, such as insurance collection, which has increased considerably.

The next item presented was for KUHF/KUHT lease tower space in the amount of \$3,750,000. This was a ten-year lease with an option to renew for two additional terms (30 years maximum) to provide leased tower capacity and building space for broadcast antenna and transmission equipment for KUHT-DT Television and KUHF-FM/HD radio.

The next two items were also related to Houston Public Media. NPR programing fees for National Public Radio annual fees to broadcast NPR programs on the KUHF radio stations for FY18 in the amount of \$1,275,000; and PBS programing fees for Public Broadcasting System annual fees for the rights to broadcast PBS programs on the KUHT TV station for FY18 in the amount of \$2,060,000.

The last contract addressed by Mr. McShan was for electronic library resources through EBSCO Information Systems in the amount of \$3,715,000. EBSCO is a company that has been in existence for many years and manages subscriptions to journals that faculty and students rely on for their research.

On motion of Regent Taaffe, seconded by Regent Wilson, Jr., and by a unanimous vote of the regents in attendance, Item D, the request to delegate authority to the Chancellor to negotiate and execute contracts exceeding \$1 million for the purchase of goods or services, excluding construction contracts, at the UH System, with the exception of the contract for Student Success Collaborative, was approved.

Regent Armour moved to Item E, the request to delegate authority to the Chancellor to negotiate and execute construction contracts exceeding \$1 million for projects at the University of Houston System.

Mr. McShan stated that the first six (6) items on the list were continuing service agreements. The first contract was in the amount of \$1,500,000 for civil engineering, Walter P. Moore and Associates Inc. This firm has been doing a lot of work related to parking. The next three (3) contracts were for architectural services with PBK Architects Inc., Stantec Architecture Inc., and Brave Architecture Inc., and each contract was in the amount of \$2,500,000. These contracts help to simplify the process of obtaining architectural services as needed for projects on campus. The

next two (2) contracts listed referred to adjusting and balancing services with Campos Engineering Inc. (HUB vendor) in the amount of \$2,500,000, and Engineered Air Balance Co. Inc. also in the amount of \$2,500,000. These vendor would provide services as needed related to air flow as appropriate in every facility on campus.

The next item was a generator replacement contract in the amount of \$4,000,000. Facilities has identified that many of the emergency generators on campus have reached the end of their life expectancy and replacements will be needed. A five-year plan has been developed in order to replace generators if funding is available as well as replace unscheduled failures.

The last item addressed on the list was central plant optimization with Johnson Controls Inc. in the amount of \$1,500,000. This optimization process would install new firmware and software to help manage the energy resources being consumed by the Central Plant to maintain all the buildings on campus. It has been estimated that the university would save over \$1 million annually, and the expected payout on this investment would be in less than two years.

On motion of Regent McElvy, seconded by Regent Taaffe, and by a unanimous vote of the regents in attendance, Item E, the request to delegate authority to the Chancellor to negotiate and execute construction contracts exceeding \$1 million for projects at the University of Houston System was approved.

Mr. McShan presented the last action item on the agenda, Item F, <u>Approval is requested to delegate</u> authority to the Chancellor to negotiate and execute contracts for the design and construction of the <u>Quadrangle Replacement Housing Project at the University of Houston – University of Houston, F&A-F.</u>

Mr. McShan stated that this project had been presented and approved by the Board in May 2016. The target was to get 1,200 beds but due to budget constrictions that was not possible. The university was requesting approval to increase the budget to reach the goal of 1,200 beds and cover various other unexpected costs related to the project. As a result, the total project cost has changed from \$80 million to \$97.6 million.

On motion of Regent Taaffe, seconded by Regent McElvy, and by a unanimous vote of the committee members in attendance, the request to delegate authority to the Chancellor to negotiate and execute contracts for the design and construction of the Quadrangle Replacement Housing Project at the University of Houston – University of Houston was approved.

At the conclusion of the approval of the last action item, Regent Armour called for a motion to place all action items presented to the committee on the Board of Regents' Consent Docket Agenda for final Board approval.

On motion of Regent McElvy, seconded by Regent Taaffe, and by a unanimous vote of the committee members present, the following four (4) action items were placed on the Board of Regents' Consent Docket Agenda for final approval at the August 24, 2017, Board of Regents meeting held later that in the day as follows:

- 1. Approval is requested for the University of Houston System FY2018 Financial Plan and Budget UH System;
- 2. Approval is requested to delegate authority to the Chancellor to negotiate and execute contracts exceeding \$1 million for the purchase of goods or services, excluding construction contracts, at the University of Houston System, with the exception of Student Success Collaborative which will not be included in the Consent Docket Agenda;
- 3. Approval is requested to delegate authority to the Chancellor to negotiate and execute construction contracts exceeding \$1 million for projects at the University of Houston System UH System; and
- 4 Approval is requested to delegate authority to the Chancellor to negotiate and execute contracts for the design and construction of the Quadrangle Replacement Housing Project at the University of Houston UH.

Next on the agenda was Item G, the <u>Annual Report on Intercollegiate Athletics at the University of</u> Houston - University of Houston.

Regent Armour introduced Mr. Hunter Yurachek, Vice President of Intercollegiate Athletics, who presented their annual report. Mr. Yurachek stated that the mission of UH Athletics was to build champions for life - that means to work with coaches and staff to help students succeed academically, athletically, as well as personally. Their focus was completely on student-athlete success, and their vision is always to be the best in everything they do. Mr. Yurachek also mentioned that there were seven (7) strategic priorities that provided the framework and direction for the department on an annual basis. There were as follows:

- Academic success
- Athletic success
- Facility enhancements
- Transparency and integrity
- Student-athlete development
- Conference positioning
- Revenue generation and fan attendance

Mr. Yurachek introduced Ms. Maria Peden, Associate Athletics Director for Academic Services, who provided an overview of student success. Ms. Peden explained that UH student athletes continue to make record-breaking academic progress. She highlighted the highest overall GPA for the program was 2.93 and the highest spring term hours passed were 14.06. However, their goal was to have a GPA of 3.0 with 15 hours per term, which would allow student athletes to graduate within four (4) years. Ms. Peden mentioned that she attributed this success to the support provided by the administration, as well as coaches, faculty and staff at the University of Houston. She also indicated that they have a number of early warning systems in place that monitor student progress. NCAA Academic Progress Rate (APR) describes a real time average over four (4) years of graduation, retention, and eligibility to graduate; and in this case, a 1,000 APR score means 100%

of UH student athletes have graduated, have been eligible to graduate or have been retained. It is a perfect score and only the top 10% of teams in the country were awarded that recognition!

In terms of graduation success, Ms. Peden stated that the numbers reflected an all-time high. The Athletics department has an internal success rate called Graduation Success Rate and that measures all student athletes (scholarship and non-scholarship) who have a chance to graduate in an academic year. Of those, 90% of the student athletes from 2016-2017 graduated on time, and the remaining students were either professional students, were currently enrolled, or needed an additional class that may have not been offered during the spring or summer semesters.

Ms. Peden noted two individual student-athlete successes: (1) Micaela Bouter, Swimming and Diving, continues to achieve conference and national awards both athletically and academically. She received the American Athletic Conference Female Scholar-Athlete of the year and Arthur Ashe Jr. Sports Scholar Swimming and Diving First Team. (2) Ms. Megan Goh, Women's Soccer was the first UH student inducted to Phi Beta Kappa in Spring 2017.

Ms. Peden introduced Ms. Lauren DuBois, Senior Associate Athletics Director for Compliance, Academics and Financial Aid. Below is a brief summary of Ms. DuBois's remarks.

Ms. DuBois explained that there were three (3) types of violations: Level I and II were major infractions. They seriously undermine the integrity of the NCAA and provide a substantial or extensive recruiting or competitive advantage. Level III violations, which are the most common type of violations, were isolated in nature and provide minimal recruiting or competitive advantage. Ms. DuBois explained that 95% of Level III violations resulted in penalties which were intended to negate any potential advantage received. She stated that reporting of Level III infractions were essential to demonstrate institutional control and identify potential areas for emphasis on education and monitoring. Reporting also demonstrated that the proper protocols were in place and that the coaches were self-reporting violations. Ms. DuBois stated that during the 2015-2016 academic year there were a total of 12 Level III violations, with an average for AAC of 14.5; and in the 2016-2017 academic year, there were a total of 13 Level III violations with an average for AAC of 10.3. It was noted that the most common areas of violations were Bylaws 11 and 13 which were Personnel and Recruiting and that these would be the areas of focus and monitoring this upcoming academic year.

Ms. DuBois then turned the presentation to Mr. David Bassity, Senior Associate Athletics Director for Strategic Communications and Digital Media; and below is a brief summary of his remarks.

Mr. Bassity explained that over the last year from the cover of Sports Illustrated to UH taking over Sports Center Studios and ESPN headquarters, there was a general belief that this provided great coverage for the university. Some of the numbers provided included the Houston-Oklahoma game which registered a 12.8 Nielsen rating in Houston, the best number for a regular-season football game on the ABC/ESPN networks in Houston since the 2009 Big 12 title game, this was one of five games with over 2 million national viewers in 2016. The Houston-Cincinnati rating of 1.4 and viewership were the second highest ever for an American Conference game on ESPN, and the highest ever American conference or non-conference game on a Thursday night. Mr. Bassity also noted that the 6.78 rating in the Houston marked is the highest regular-season American Conference

rating on ESPN since the league was formed, and in Houston's 10 games on the ABC/ESPN family of networks, close to 20 million viewers nationwide had their eyes on UH.

Mr. Bassity mentioned that there was expanding coverage of the local media - their football Twitter account was rated #2 in the nation. Over the last year, digital platforms experienced growth, such as 76.9% on Instagram, 22.4% on Facebook, and on Twitter with about 74K followers. On Facebook Live, a direct reach of 1,847,931 individuals in just 19 small events and an average of 97,259 individuals per broadcast. Mr. Bassity stated that over the past three years there have been an average of 7.3 million page views per year on UHCougars.com and 1.6 million unique visitors per year.

Mr. Bassity introduced Mr. Marvin Julich, Jr., Senior Associate Athletics Director for Revenue Generation to continue with the presentation and below is a brief summary of his comments.

Mr. Julich explained that his team was responsible for all external revenue generated used to support student athletes with a primary focus on ticket sales - Cougar Pride Annual Fund and IMG Sponsorships. Mr. Julich stated that starting in 2012-2013 until now, these areas have experienced tremendous growth: 68% in ticket sales, 86% in Cougar Pride and 91% in sponsorships. In addition to this list, one area that has experienced the most growth was licensing and merchandising which increased 104% and this means that the UH brand has achieved up to \$10 million in gross royalties which was a direct reflection of the interest and excitement for UH.

Mr. Julich introduced Mr. Jeff Collier, Senior Associate Athletics Director for Financial and Human Resources, who continued with the presentation. Mr. Collier stated that the Athletics department started FY2017 with a revenue of \$45.6 million and ended with close to \$49.3 million, and a surplus of approximately \$3.7 million. He mentioned that this additional revenue came from an increase on ticket sales, conference distribution, concessions, sponsorship and licensing, as well as Cougar Pride donations, and in addition, \$2.5 million was received from UT for Tom Hermann's contract buyout. In terms of expenses, Mr. Collier stated that the Department of Athletics had a budget of \$45.6 million at the beginning of FY2017 and ended at about \$50 million which displayed an increase in expenses of approximately \$4.4 million. Some of the reasons that contributed to the increase in expenditures were bowl-related travel costs, one-time facilities projects, as well as a small deficit in budget in FY2016 carried forward to FY2017. Mr. Collier concluded by stating that the total amount in deficit to be carried forward to Fiscal Year 2018 would be an estimated \$1.7 million for the department.

Mr. Collier introduced Mr. T.J. Meagher, Senior Associate Athletics Director for Capital Projects, who provided a brief overview of the projects currently under construction. These projects included the Fertitta Center, Football Indoor Practice Facility and Baseball Clubhouse. Mr. Meagher added that all of these projects were on schedule both in construction and funding.

Finally, Mr. Yurachek noted that in the past year the University of Houston had won five (5) American Athletic Conference Championships which were more than any other American Athletic Conference school, and more than UH had won in a single year in more than a decade, which included the swimming program winning their first ever championship in the history of their program. Mr. Yurachek added that it does not go unnoticed that UH, students, and donors and fans

are making a significant investment to ensure that we have a national competitive Tier One Athletic Program that makes everyone proud! A brief discussion followed.

This item was presented for information only and no action was required.

The last information item on the agenda was Item H, a Report on the Financial Status of Houston Public Media at the University of Houston - University of Houston

Mr. McShan explained that the goal has always been to continue making progress and to try and reduce the deficit as much as possible. He stated that it has been a long process; however for this Fiscal Year it is expected that there will not be an increase in the deficit. Mr. McShan also added that they were in the process of engaging a public media expert to advise on current processes, identify areas for improvement, and provide different options to achieve their goals. Mr. McShan noted that there was an increase of over \$1 million dollars in FY2017. There were a few adjustments made in order to help with budget planning and revenue collection such as building a technology replacement fund, eliminating classical radio station, reducing the annual debt service and operating cost, decrease in staffing, and outsourcing of appropriate tasks. In addition to these adjustments, there was a growth in audience numbers and HPM was very close to their target in terms of fundraising.

Regent Wilson, Jr. complimented HPM on acknowledging their association with the University of Houston on an ongoing basis and promoting to the public that this is a gift from the University of Houston to the community.

This item was presented for information only and no action was required

Executive Session Report:

It was noted that an Executive Session would not be held.

There being no further business to come before the committee, the meeting adjourned at 3:15 p.m.

All documentation submitted to the Committee in support of the foregoing action items, including but not limited to "Passed" agenda items and supporting documentation presented to the Committee, is incorporated herein and made a part of these minutes for all purposes; however, this does not constitute a waiver of any privileges contained herein.

Others Present:

Renu Khator Raymond Bartlett **David Oliver Emily Messa** Mark Clarke Jim McShan Paula Myrick Short David Ellis Jean Carr Dona Cornell David Tidmore Sabrina Hassumani

Ed Hugetz Jeff Collier

Eloise Dunn Brice

Others Present (cont'd):

Lisa Holdeman Jason Smith Chris Stanich Richard Walker Ira K. Blake

Juan Sánchez Muñoz Raymond "Vic" Morgan

William Staples
Mike Johnson
David Jackson
Joshua Zim
Maria Peden
Zagui Paredes
Earl Smith
Pam Muscarello
Karin Livingston
Brian Thomas
Don Price
Mike Glisson
Shannon Harrison

Mike Britt

Brenda Robles

Lisa Shumate
Jim Wofford
Neil Hart
Steve Freeman
Oscar Gutierrez
Jeffrey Bensamin
Hunter Yurachek
Dan Yackley
Yolanda Flores
Victoria Cordova

Mary Ann Ottinger Glen Houston Roger Boltz Khris House David Bassity Oscar Dubernig Iggy Harrison Phil Booth Jon Aldrich Matt Castillo

Ray Raulerson Gerry Mathisen T.J. Meagher Don Guyton Tiffany Melchers Lauren DuBois Mike Rosen

Esmeralda Valdez Tomikia LeGrande Johanna Wolff Catherine Horn Anessa Rios Barbara Duarate Theresa Rehm Marvin Julich Matt Prasifka Mark Yzaguirre Dick Phillips Mark Yzaguirre Don Yackley Macie Kelly Nadar Ibrahim Marquette Hobbs