Video Storyboard: **Job Scam**

Notes: Question mark is constant throughout the video, possibly having movement of turning.
One voice over person but question is as if thinking and answer sounds official.



Voice Over: **Job Scam**



Voice Over: **Or Job Opportunity?**



Stock video of college student on computer

Voice Over: **Scammers are becoming much more sophisticated. Their goal is to either scam you for money or get your personal information. Ask yourself a few questions...**



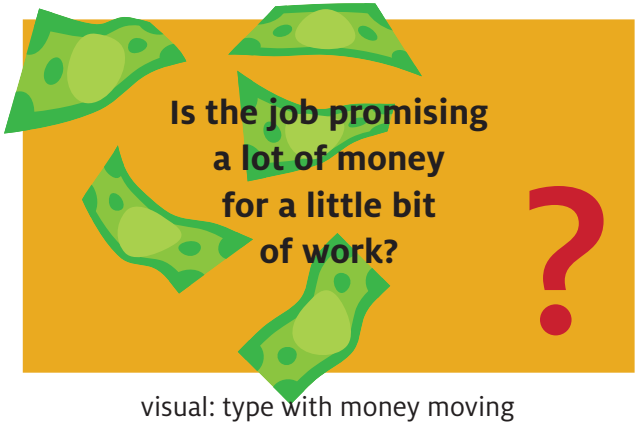
Voice Over - Down to earth - thinking:
Did you apply for a job with this company before receiving the email?

VO - official: **Email is likely a scam as legitimate companies post jobs on websites, not as unsolicited email blasts.**



Voice Over - Down to earth - thinking:
Was the email sent from the official company email?

VO - official: **Fake companies often send emails from free email providers. Legitimate recruiters contact only from business emails.**



visual: type with money moving
Voice Over - Down to earth - thinking:
Is the job promising a lot of money for a little bit of work?

VO - official: **This tactic is used to lure people into the "scammers" trap.**

Video Storyboard: **Job Scam**

Are you asked for personal information that is unrelated to the job? ?

Voice Over - Down to earth - thinking:
Are you asked for personal information that is unrelated to the job?

VO - official: **Personal information,such as gender and age, is not necessary in the hiring process and are often illegal to ask applicants.**

Are you asked to communicate via text, personal email or a different email address than the one that sent? ?

Voice Over - Down to earth - thinking:
Are you asked to communicate via text personal email or a different email address than the one that sent?

VO - official: **This is used to circumvent the university's protections.**

Are there spelling errors or grammar ~~misstakes~~? ?

visual: type with word correction and scratching noise for correction
Voice Over - Down to earth - thinking:
Are there spelling errors or grammar mistakes?

VO - official: **Legitimate companies spell check their work; if there are errors, then the email is highly suspicious and is likely a scam.**



visual: stock video
https://www.istockphoto.com/video/delete-button-gm473007153-20638015

VO - official: Answering YES to any of these questions it is highly likely to be a scam email.
Delete it!

To report phishing or verify an email send it to:

security@uh.edu

VO - official: Then report it!
Or for verification of an email send it to security@uh.edu

Think before you click

THINK
BEFORE YOU CLICK

UNIVERSITY of HOUSTON SYSTEM
INFORMATION SECURITY
security@uh.edu