

## Introduction to the EAB Campus Climate Survey Report

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### Overview of the EAB Campus Climate Survey

#### *Purpose of the Survey*

The EAB Sexual Violence Campus Climate Survey was developed in 2014-15 by EAB, a best-practice research firm located in Washington, DC. EAB provides research for student affairs executives on innovative practices for improving student engagement and enhancing the student experience.

The purpose of the climate survey is to understand the scope and nature of sexual violence on college and university campuses.

#### *Survey Design*

The EAB Campus Climate Survey is an anonymous online instrument that assesses students' perceptions, behaviors, attitudes, and experiences with regards to sexual violence on campus. The survey consists of a core section and three optional modules (Community Behaviors, Community Attitudes, and Relationship Dynamics).

Survey questions about prevention training received, bystander actions, and experiences with sexual violence, harassment, and intimate partner violence are restricted to students' experiences since the beginning of the fall 2016 semester.

#### *Survey Development*

To design the EAB Campus Climate Survey, the research team conducted a literature review on sexual violence that included empirical research studies, relevant legislation, existing surveys, and White House task force and Department of Education guidance about current issues of sexual violence across higher education institutions.

#### *Testing the Survey*

Individuals at colleges and universities in the U.S. and Canada reviewed and provided feedback on the EAB Campus Climate Survey. The individuals who reviewed the survey at these institutions filled the following roles: assessment expert, counselor, faculty, prevention specialist, sexual assault expert, Title IX Coordinator, and Vice President of Student Affairs. The survey was also cognitively tested with recent college graduates to ensure that the language and content of the survey was relevant to their experience.

#### *Ongoing Improvements*

Each year the research team reviews new guidance and literature and updates the EAB Campus Climate Survey accordingly.

### Navigating the EAB Campus Climate Survey Report

Use the links in the left-hand column of this Excel workbook to access high-level findings from each of the report sections, as well as the raw survey data. Survey findings that are highlighted in orange throughout the report represent areas for additional research and/or opportunities for improvement.

You can break down some survey results by class standing or gender (female and male only). A blue button at the top of a chart indicates this option. The results are not segmented by other student demographic categories either because counts in a given category were too low (15 students or less) to ensure student privacy, or because results were not substantially different across demographic characteristics.

We encourage you to partner with researchers at your institution to conduct further analyses of the survey data. You will be able to answer many institution-specific questions and gain additional insights as you explore the data over time.

### EAB Support and Resources

#### *Using the Survey Data to Make an Impact*

At eab.com, you can find guidance on how to best share findings with the campus community and how to use survey results to better target prevention and response strategies on campus.

#### *Ongoing Research*

The climate survey is just one component of EAB's ongoing work addressing campus sexual violence. Recent work from the Student Affairs Forum includes topics like prevention programming, building an effective university infrastructure, and campus reporting. You can access full white papers, studies, implementation toolkits, and archived webconferences about these topics at eab.com.

#### *Additional Resources*

The Sexual Violence Prevention and Response Resource Hub is an online repository of guidance documents, tools, and resources from EAB and others that provide promising practices to effectively address sexual violence on campus. You can access the hub on eab.com.

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EAB Campus Climate Survey Methods

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University of Houston Clear Lake  
Spring 2017 Administration



Student Sample and Response Rate	
Number of students invited to take the survey	8390
Total number of respondents	665
Number of survey completers (reached the Thank You page)	471
Number of partial survey completers (answered at least one question, but did not reach Thank You page)	190
Number of disqualified respondents (did not consent to take the survey)	4
Total response rate	8%



Abnormal Response Patterns	
Number of identified straight-line respondents (respondents who answered the same option for multiple survey questions)	27
Analytic sample size (total respondents - disqualified respondents - straight-line respondents)	634



Survey Timeline	
Survey launch date (administrator invited students to take the survey and sent reminder emails)	3/22/2017
Survey close date	4/12/2017

Frequently Asked Questions ?

*If the survey response rate is low, how representative are the survey results of our student population?*

EAB is not able to determine to what extent the survey respondents reflect the makeup of your student population. Survey results may not be generalizable to the entire student body. You can work with a research expert on your campus to determine how representative the survey results are.

*How does my institution's survey response rate compare with other spring 2016 cohort institutions?*

The average survey response rate across the 22 participating institutions was 14%. The highest institutional response rate was 29% and the lowest was 3%.

*What questions were asked on the survey?*

The full survey can be found in your institution's EAB Box folder.

*A number of students only partially completed the survey. How do I know how many students answered each question?*

Included next to each data chart or table is "n=." "N" is the number of students who responded to the question. The average number of responses is given in charts and tables that combine multiple questions. This is reported as "avg. n=."

*Were any survey questions required?*

Survey respondents were required to consent to take the survey in order to proceed to the survey questions. No other survey elements were required.

*Why can I break out survey results only by class standing and gender (female and male only)? I want to see sexual violence, harassment, and intimate partner violence broken out by demographic characteristics like race, sexual orientation, and gender identity.*

In this high-level analysis, the climate survey team selectively broke out survey results that could best guide sexual violence prevention and response strategy. We did not break out results by demographic characteristics when response counts for a given demographic category were so low (15 or less) that student privacy would be jeopardized. This is most notable in the sexual violence, harassment, and intimate partner violence sections. We recommend you work with a research expert to further explore the data to answer all your institution's questions.

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Survey Respondent Demographics

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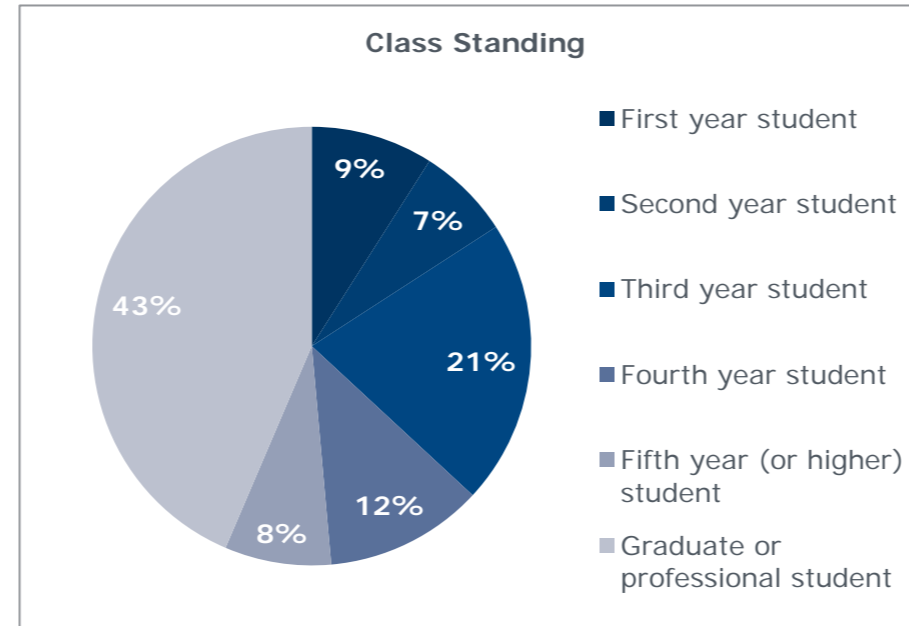
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Quick Takes

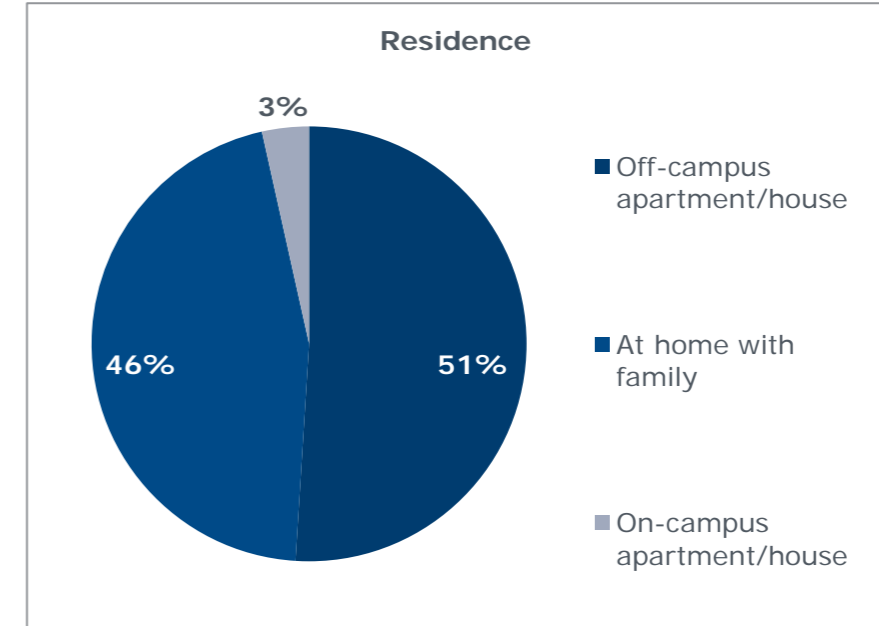
- The majority of survey respondents were white, heterosexual, and female.
- Nearly half of respondents were graduate or professional students
- Most respondents lived off campus or at home with family.

Selected Demographics	%
Heterosexual	83%
White/Caucasian	54%
Female	72%

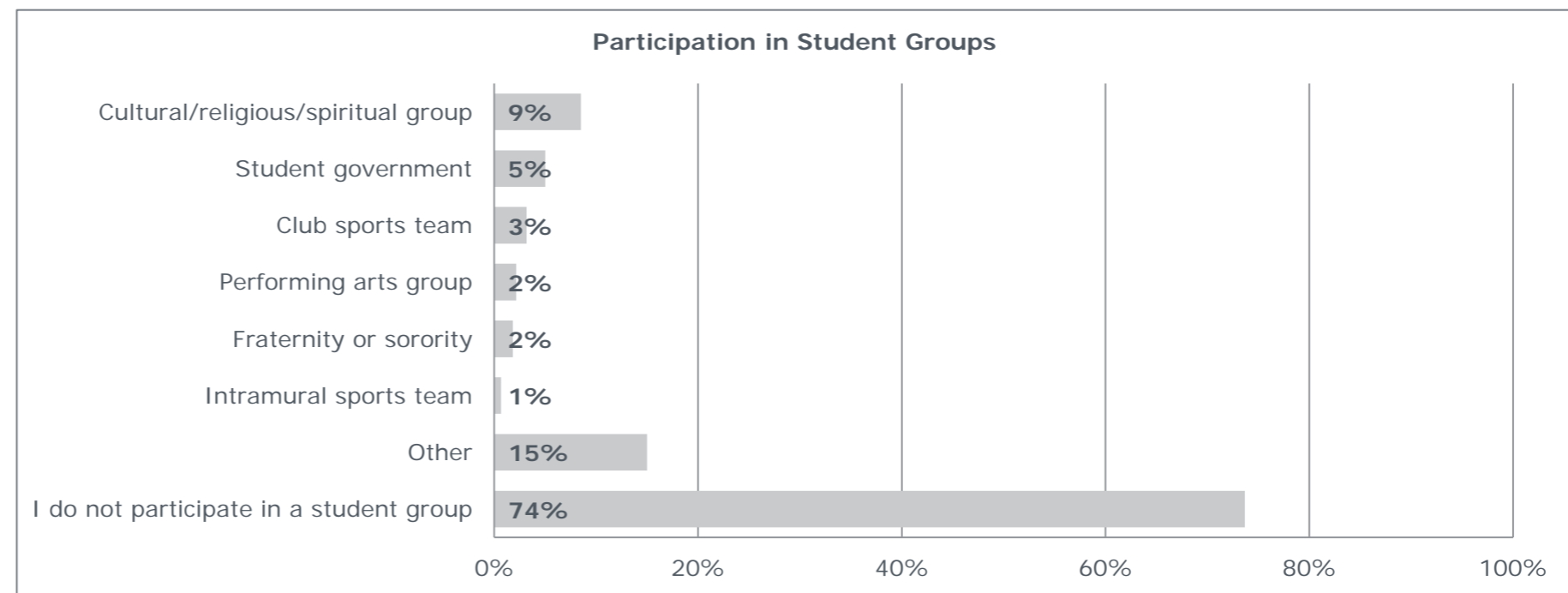
Avg. n= 575



n= 599



n= 604



n= 600

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Campus Climate and Harassment

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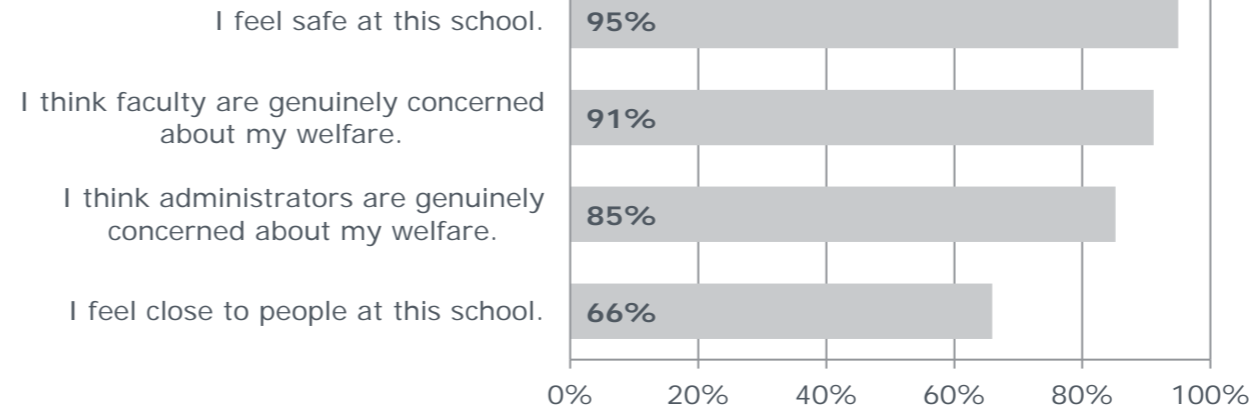
Quick Takes

- Most respondents had a generally positive perception of the campus climate.
- Sixteen percent of survey respondents had someone make sexist remarks or jokes in their presence.
- One third of respondents indicated that a person making a report would experience retaliation.
- Just over one quarter of respondents indicated that the educational achievement or career of the person making the report would suffer.

Has anyone done the following to you since the beginning of the school year?	Yes
Made sexist remarks or jokes in your presence	16%
Said crude, sexual things to you	5%
Emailed, texted, or used social media to send offensive content	4%
Seemed to be bribing you if you agreed to engage in a romantic or sexual relationship	2%

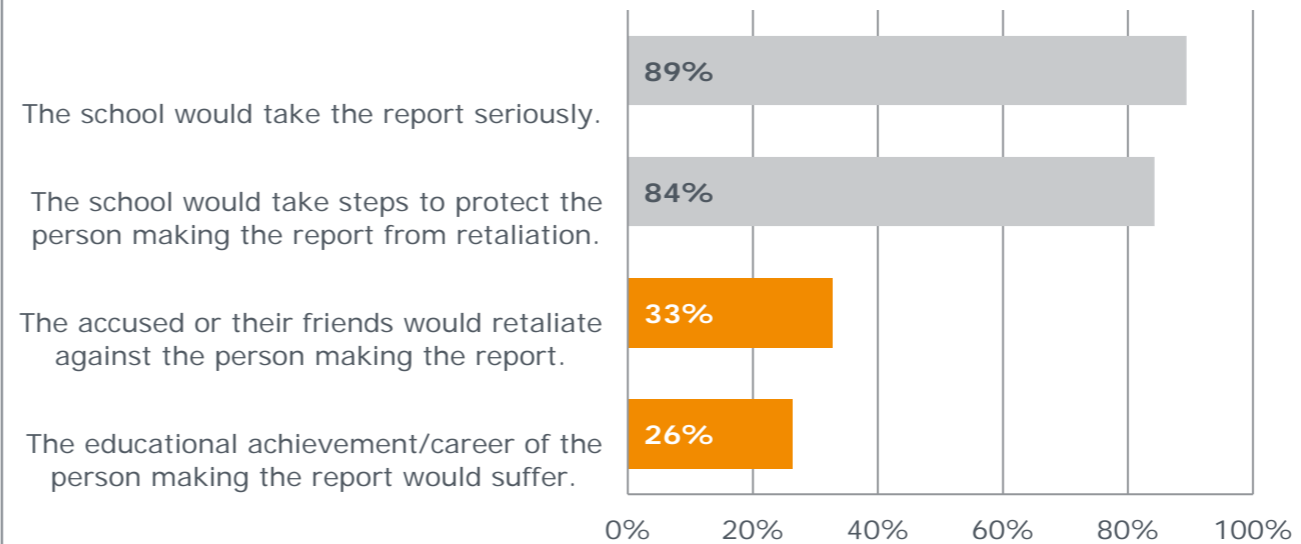
n= 491

Percent of respondents who agreed/strongly agreed with the following statements...



Avg. n= 575

Percent of respondents who agreed/strongly agreed that if someone were to report an incident of sexual violence...



Avg. n= 551

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Sexual Violence Prevention Training and Student Knowledge

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Quick Takes

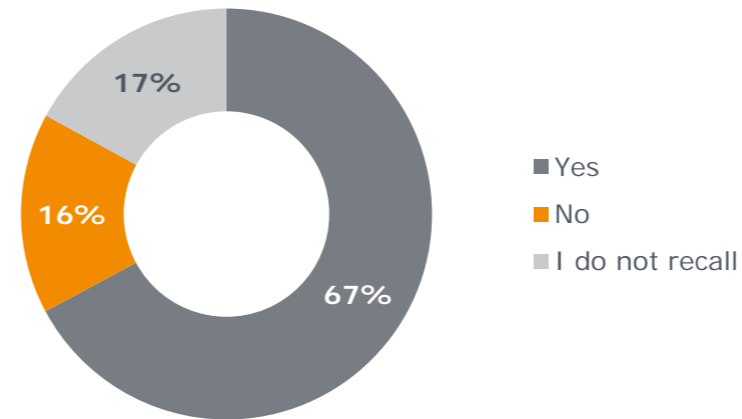
- Over three-quarters of first-year respondents received prevention training. The number of respondents receiving training in subsequent years declined.
- Most respondents who received training thought it was useful in increasing their knowledge.
- Nearly one third of respondents do not understand what the school would do to address a sexual violence complaint.

Respondents who reported that training was very useful/useful in increasing their knowledge of...	Percent
Reporting an incident of sexual violence	95%
The definition of sexual violence	93%
Sexual violence prevention strategies (e.g., asking for consent, responsible alcohol use)	92%
The school's procedures for investigating an incident of sexual violence	90%
Bystander intervention	88%

Avg. n= 315

All Years n= 481

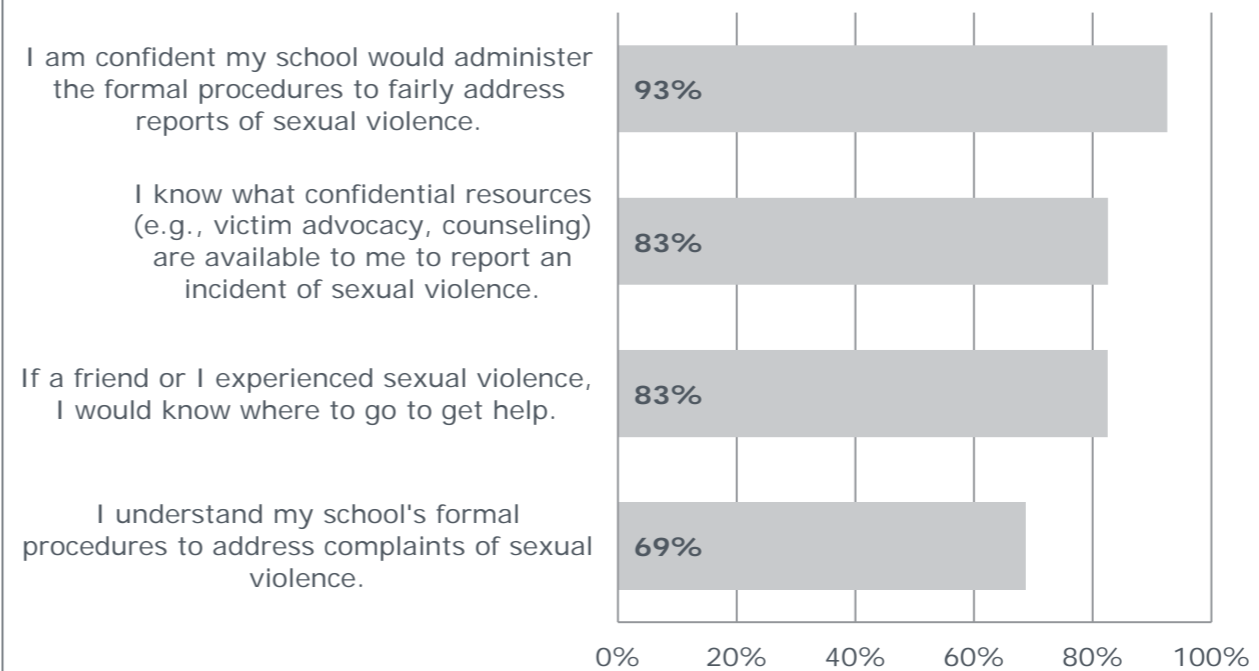
Have you received sexual violence prevention information or training?



Interpreting This Chart

- Students were asked if they received information and training in any of the following areas:
- Understanding the definition of sexual violence
- Reporting an incident
- The school's procedures for investigation
- Accessing resources
- Sexual violence prevention strategies
- Bystander intervention

Percent of respondents who agreed/strongly agreed with the following...



Avg. n= 485

Sexual Violence Experiences Since the Beginning of the School Year (Fall 2016)

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**Quick Takes**

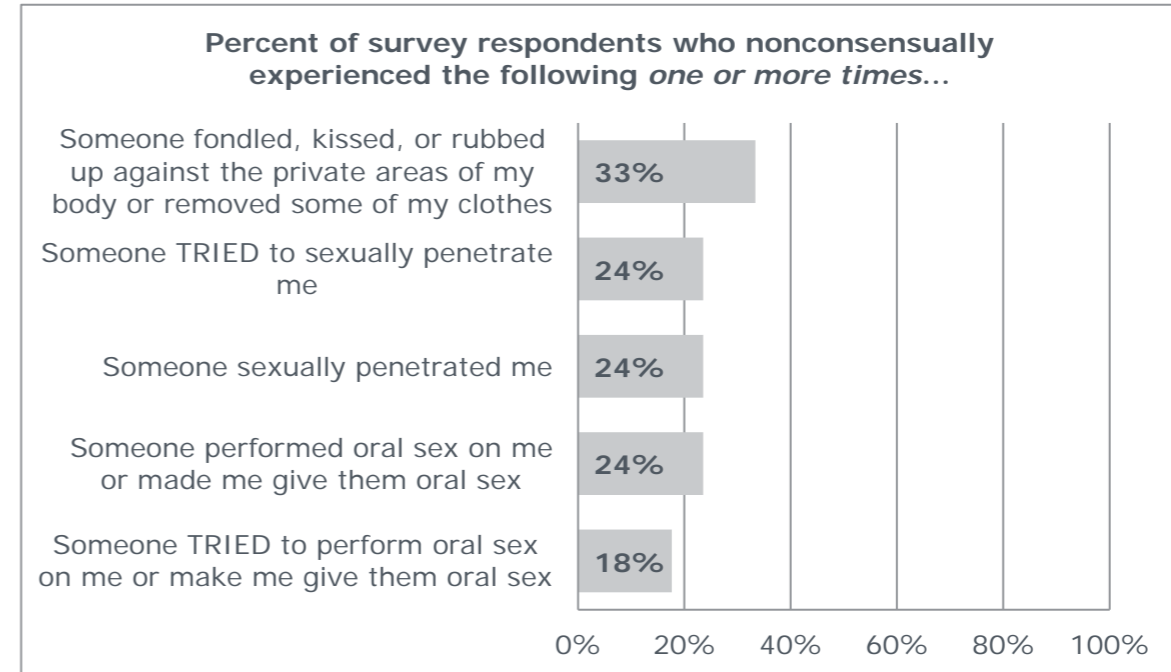
- Three percent of respondents experienced at least one incident of sexual misconduct at least one time since the beginning of the school year.
- Respondents most commonly experienced someone fondling, kissing, or rubbing against the private areas of their body or removing some of their clothes.
- Just over one quarter of female respondents experienced unwanted sexual contact prior to college.

**Survey respondents who experienced at least one instance of sexual misconduct**

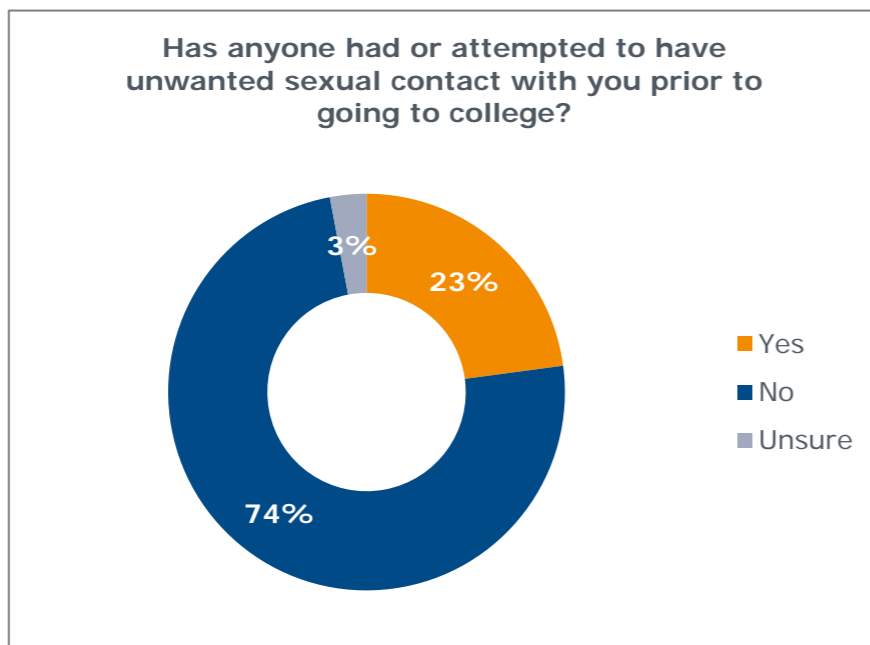
**3%**

Percent of respondents who experienced at least one incident of sexual misconduct at least one time since the beginning of the school year.

n=486



**All Students**  
n= 472



**Note**

Respondents were only asked this question if they indicated they experienced at least one incident of sexual misconduct at least one time since the beginning of the school year.

**Notes**

- Respondents were not asked details about the unwanted contact prior to college.
- Ensure that your institution's training and resources address this population of students who come to campus having already experienced sexual violence.

Perpetrator Behavior, Relationship, and Location of the Incident

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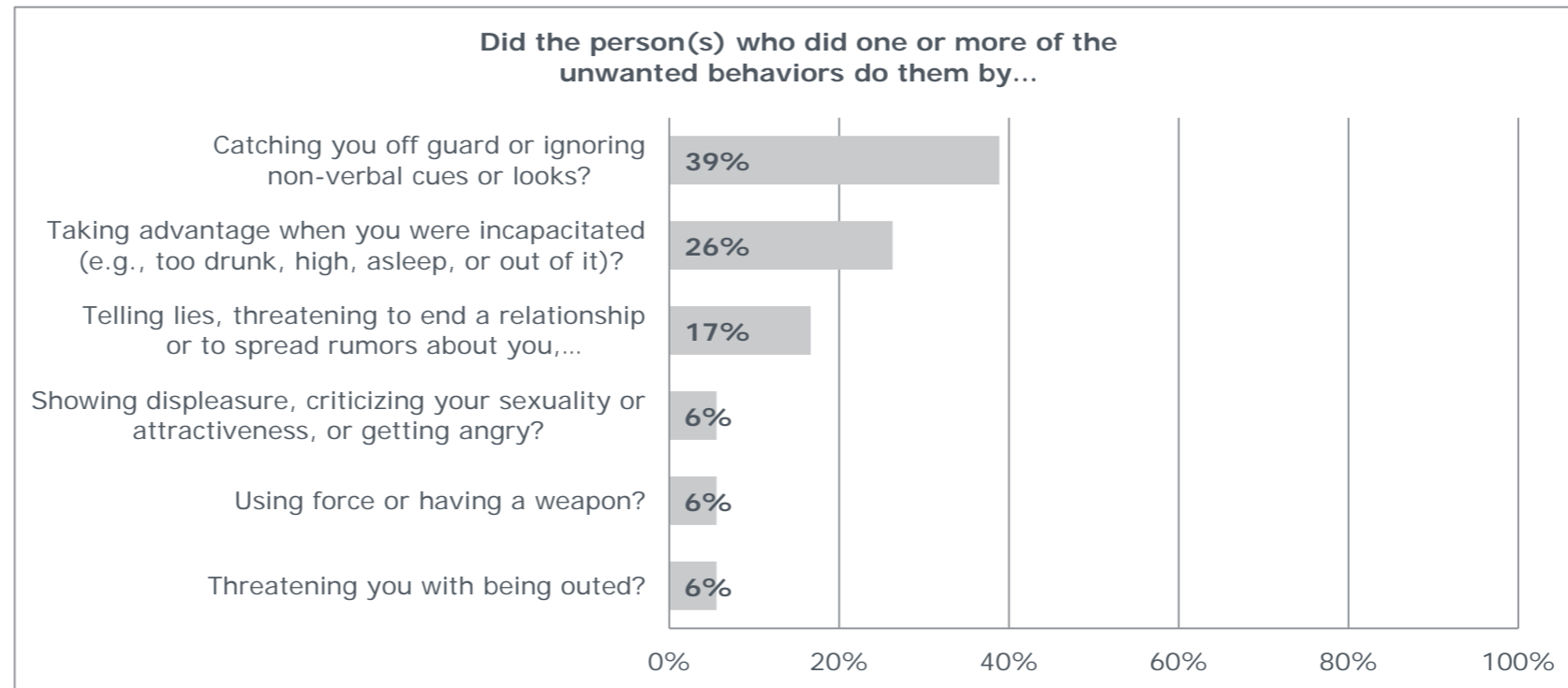
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Quick Takes

- Thirty-nine percent of respondents who experienced unwanted sexual contact were caught off guard by the perpetrator or the perpetrator ignored the respondent's non-verbal cues.
- The unwanted behavior was most commonly perpetrated by an acquaintance or peer.
- Common locations of incidents of unwanted sexual contact were an off-campus residence and other off-campus locations.



Avg. n= 18



Relationship to the perpetrator	%	Count
No. 1 Acquaintance or peer	41%	7
No. 2 No prior relationship	24%	4
No. 3 Friend	18%	3

n= 17



Location of the incident	%	Count
No. 1 Off-campus residence	50%	8
No. 2 Other off-campus location	19%	3
No. 3 Bar, night club, dance club	13%	2

n= 16

Interpreting These Charts

- Respondents who didn't experience unwanted sexual contact were not asked follow up questions about the incident.
- The same respondent could have selected multiple responses to the questions about unwanted behaviors and the relationship to the perpetrator. For example, a respondent could have selected that the perpetrator caught them off guard and threatened to spread rumors.

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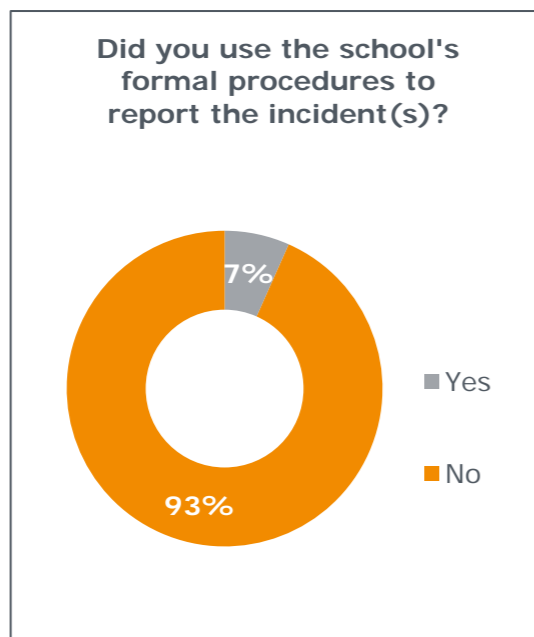
Quick Takes

- Respondents who experienced unwanted sexual contact most commonly told no one about the incident.
- Common concerns respondents who experienced unwanted sexual contact had about sharing their experience include feeling ashamed or embarrassed and wanting to forget it happened.
- Most respondents did not report the incident to the school.

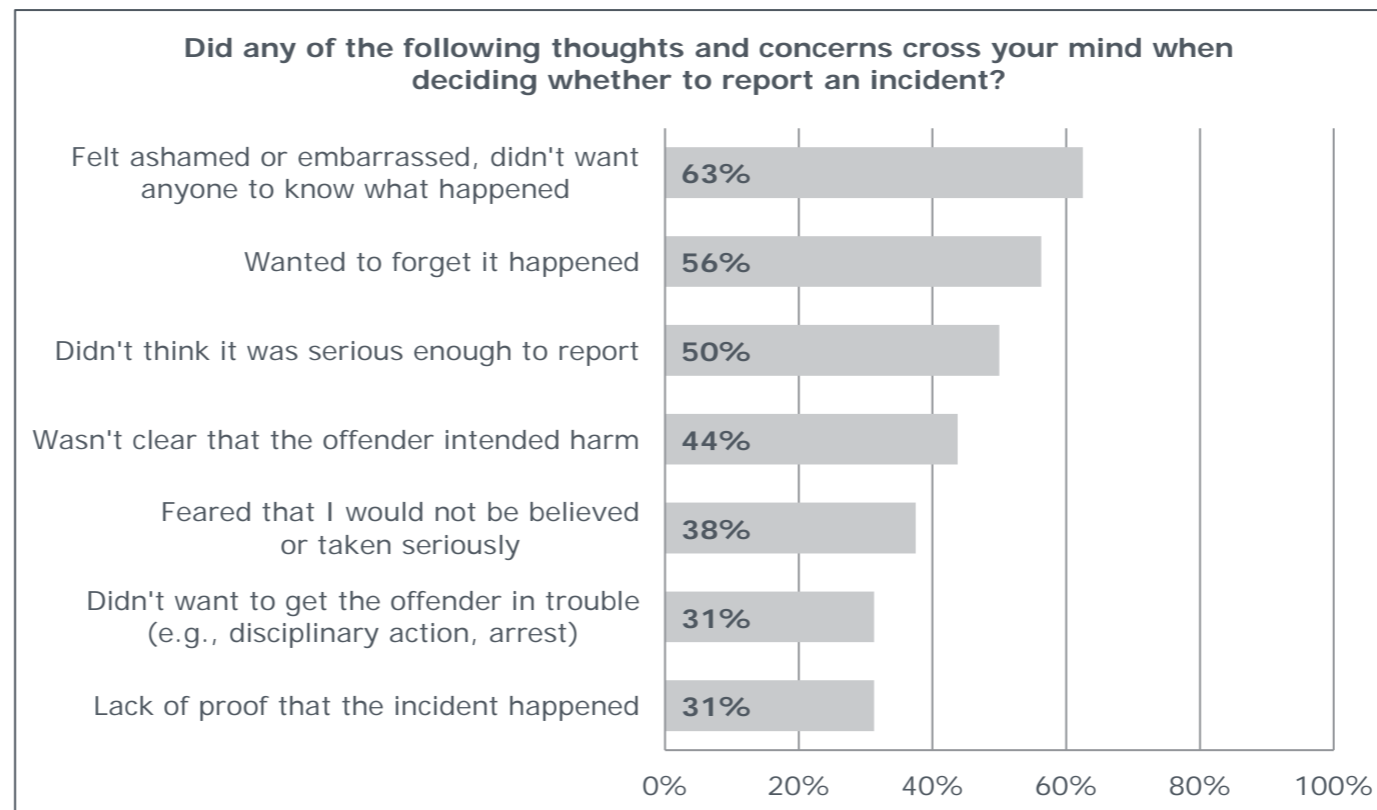


Top 3 people respondents told about an incident of unwanted sexual contact		%	Count
No. 1	No one	44%	7
No. 2	Roommate/friend/classmate	38%	6
No. 3	Romantic partner	31%	5

n= 16



n= 15



n= 16

Interpreting This Chart

The same respondent could have selected multiple thoughts and concerns. For example, a respondent could have selected they felt ashamed **and** wanted to forget the incident happened.



Stalking and Harassment Experiences Since the Beginning of the School Year (Fall 2016)

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Your institution did not administer this survey module.

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Quick Takes

- Respondents generally viewed themselves as more likely than their peers to engage in bystander behaviors.
- Three percent of respondents said they observed a situation that could have led to a sexual assault.

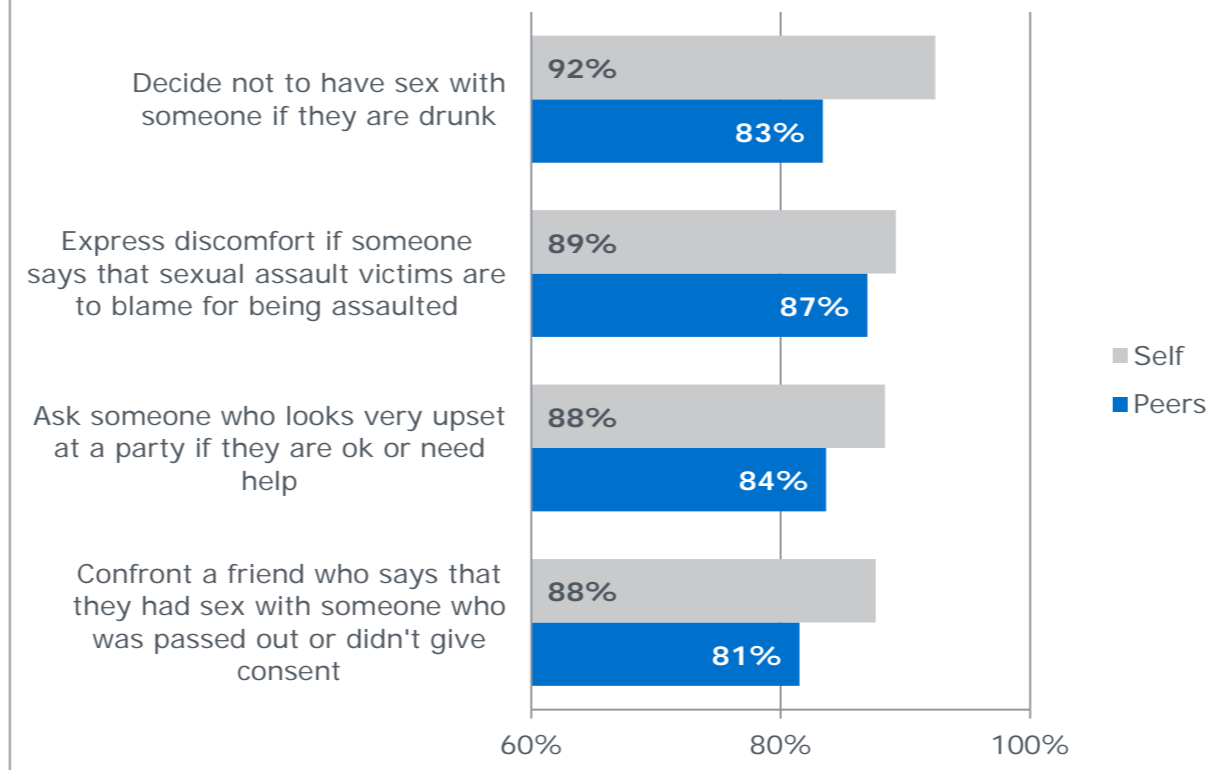
Bystander Behavior

3%

Percent of respondents who observed a situation that they believed was, or could have led to, a sexual assault since the beginning of the current school year.

n=441

Percent of respondents that rated themselves and their peers as likely/very likely to engage in the following behaviors...



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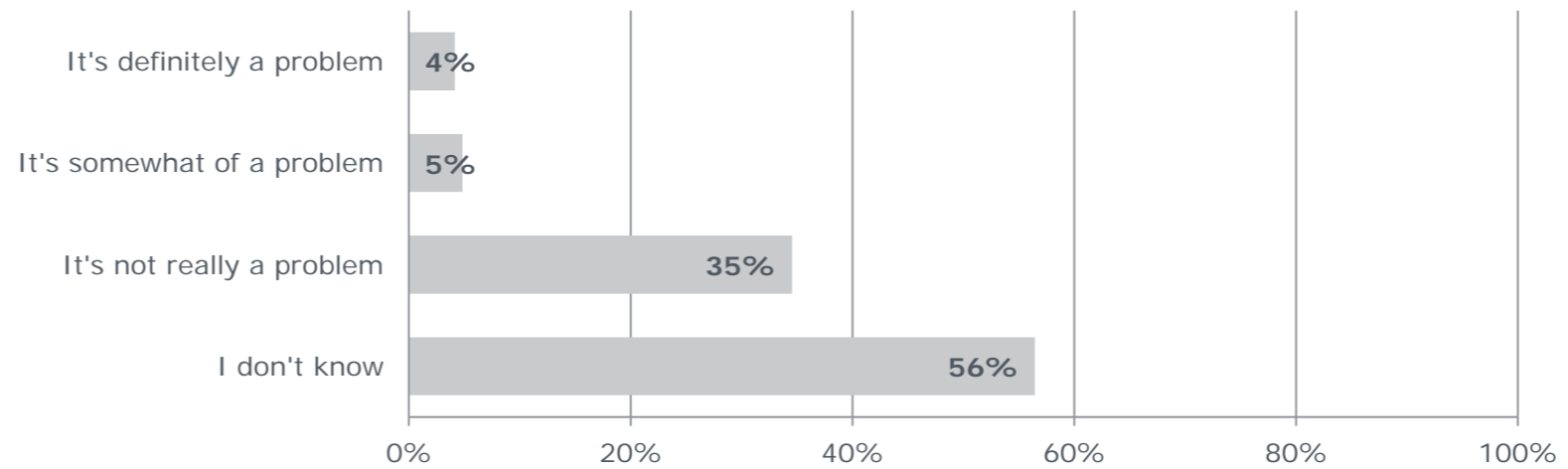
Quick Takes

- Thirty-five percent of respondents believe sexual misconduct is not really a problem.
- A greater percentage of male respondents agreed/strongly agreed with most of the statements compared to female respondents.
- Forty-one percent of respondents believe that rape and sexual violence can happen unintentionally, especially if alcohol is involved.

All Students

n= 434

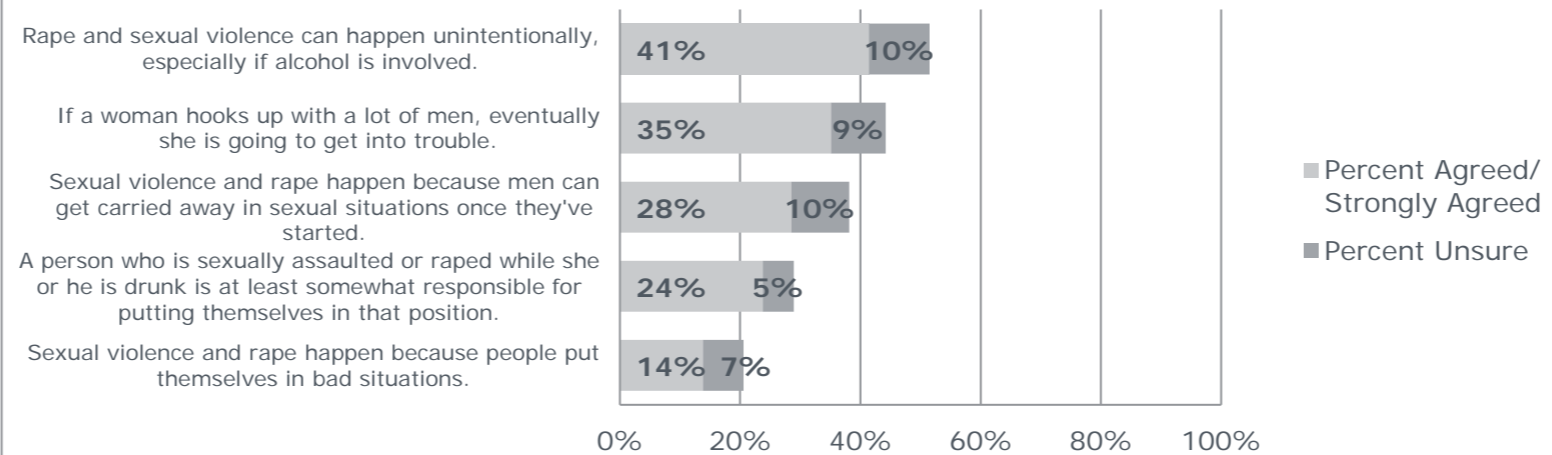
How much of a problem is sexual misconduct at your school?



All Students

Avg. n= 428

Percent of respondents who either agreed/strongly agreed with or were unsure regarding the following statements



Notes

- These statements are adapted from the Illinois Rape Myth Acceptance Scale.
- The statements are intentionally heteronormative.

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**EAB Sexual Violence Prevention and Response Resource Hub**

The hub is a repository of carefully vetted guidance documents, tools, and resources that provide best practices to effectively address sexual violence on campus. This is a growing space that will continue to expand as new guidance emerges on this topic.

The hub is organized into six critical categories.

**Federal Legislation and Guidance**

Resources to help institutions determine if they are compliant with recent federal legislation and guidance from the Department of Education regarding Title IX and the Clery Act.

**Prevention and Response**

Recommendations for creating strong sexual violence prevention programs and response structures, including a dedicated task force, on campus.

**Policies, Procedures, and Community Partnerships**

Guidance in developing sexual misconduct policies and procedures and building effective community partnerships.

**Reporting, Investigations, and Adjudications**

Strategies for improving reporting structures on campus, resolving sexual harassment claims, adjudicating sexual misconduct cases, and imposing student sanctions.

**Public Relations**

Strategies for working with local and national media so that issues of on-campus sexual violence are accurately contextualized and reported.

**Websites**

Online centers that provide research, resources, training, and tools on sexual violence prevention, response, policy, and legislative requirements.

**Sexual Misconduct Reporting: Critical Areas for Colleges and Universities to Address**

*Study, Toolkit, and On-Demand Webconferences*

Instances of sexual misconduct are vastly underreported on college and university campuses. This study discusses how to recalibrate education and outreach for the campus community, redesign reporting options for students, and streamline institutional report intake and management processes. This study also explores how institutions are using campus climate and reporting data to drive decision-making on campus.

**Building an Effective University Infrastructure: Addressing Sexual Violence on Campus**

*Study, Toolkit, and On-Demand Webconference*

This study discusses how to establish an effective sexual violence task force, implement comprehensive prevention programming, and evaluate institutional efforts. The study also explores innovative strategies to build campus-wide awareness among students, faculty, and staff.

**Beyond Orientation: New Approaches to Sexual Violence Prevention Programming**

*Online White Paper and On-Demand Webconference*

This white paper discusses the current state of sexual violence prevention on campus and shares innovative strategies and practices that provide students with high-quality learning opportunities to expand their knowledge and build their prevention skills throughout their time on campus.

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